

KNOCKED APP

The Facts

1 IN 3 U.S. TEENS FALL PREGNANT
Knocked App aims to take this to **2 in 3**

67% OF BABIES CONCEIVED THROUGH KNOCKED APP GET SHARED ON FACEBOOK
and are therefore way more "likeable"

8 OUT OF **10** TEEN MOMS COULDN'T WAIT to download the app.



9 out of **10** people we asked believe that the

CONCEPTION IS

99 TIMES SAFER THAN TRADITIONAL PREGNANCY
Designed for iPhone your chance of catching any viruses is negligible.



KNOCKED APP concept is **ULTRASOUND**

85% OF TEENAGE FEMALES

99% OF TEENAGE MALES

PREFER DIGITAL CONCEPTION

NO labour pains stretchmarks morning sickness and nine months of hell

NO brunch obligations lectures from your parents child support payments or marriage

70% OF TEEN MOMS DECIDED TO SAVE THEIR KNOCKED APP PREGNANCIES (to the iPhone camera roll)



DIGITAL PREGNANCY IS LONG

LOVERDUE



500 TIMES LESS EXPENSIVE THAN TRADITIONAL PREGNANCY depending on your data plan

KNOCKED APP HAS A



99.9% SUCCESS RATE
68% better odds than through IVF.



TEEN PREGNANCY COSTS THE UNITED STATES **\$9 BILLION** EACH YEAR

If Knocked App secures just 1% of this market it's likely to be the highest grossing iPhone app ever!

The **EVOLUTIONARY BIRTH** of Digital Pregnancy