## STRATEGY WINS. CREATIVE+STRATEGY WINS BIG.

Outsmart the competition. Outpace the market. With strategy, creativity, and the right pit crew.

Making creativity a science.™



## **CREATIVE + STRATEGIC + ACCOUNTABLE**

BUSINESS-TO-BUSINESS & BUSINESS-TO-GOVERNMENT

INTEGRATED MARKETING, BRANDING & PUBLIC RELATIONS -

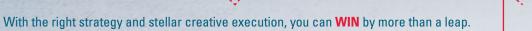
## **MAKE YOUR MARKETING COUNT.**

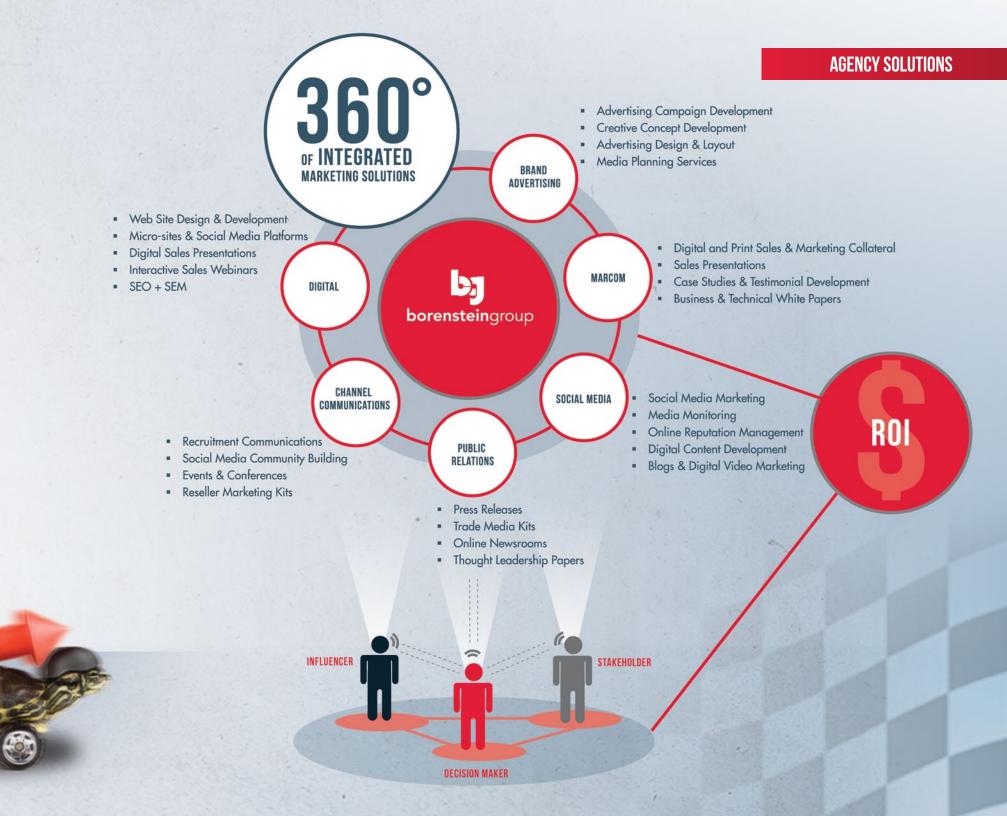
The Borenstein Group is the trusted choice of organizations that build, deploy, and grow results-driven brands. Our entire agency is built around one mission—think and execute creatively for optimal Return On Investment. That's how we make your marketing count. That's how we make creativity a science. In the quest for results, The Borenstein Group is armed with a powerful arsenal: vertical market expertise, stellar creative delivery, and the strategic use of best practices—all aimed at bringing you meaningful, long-lasting success.

## HIRE A PARTNER WHO CONNECTS THE DOTS.

Bolstered by proven experience, The Borenstein Group delivers **Integrated Digital Marketing**, **Branding**, **Social Media**, and **Public Relations** services that empower clients to attain maximum value from every customer acquisition and retention program they undertake. Integrated Marketing means the application of competitive intelligence to campaign strategy and execution. Go to market faster, build thought leadership, reach key decision makers, and demonstrate visible ROI. It's an integrated pathway to the results your organization deserves.

Creative + Strategy = Winning = ROI





ADT Government Systems | Airbus North America | Rx Wise | BCP International | Bollinger Shipyards |Augusta Westland | Censeo Consulting | CR Software | Invizion | MDATechnologies | Insight Systems Corporation | TCl | IntelliDyne, LLC | eXMeritus Software | Shipshape IT | IBM | L3 | US Army's HR Solutions | Trinity Technology Group | Shin Nippon Biomedical Laboratories | Blue Canopy | Torres | iGOV | Learning Tree International | Marconi Federal | InoVision Financial | McNeil Technologies | Morgan Franklin | Northrop Grumman Information Technology | Pragmatics | Secure Anchor | Sage Software | Lockheed Martin | Network Specialty Group | Secure Alert | Serco North America | Smartronix |VT Services | Johnston McLamb | Booz Allen Hamilton | Dogwood Veterinary Emergency & Specialty Center | Andersen Insura TRUSTED BRANDS TRUST BORENSTEIN dette Smith Group | The Fiscal Health Group | Badiocat | STG International | Storage Village | BVRC | Capella University | ATSC

**From Small Business to dominant market players**, Borenstein clients have one thing in common—they're investors. Fed up with simply spending their budgets on Marketing, Branding, Social Media, and Public Relations. Passionate about converting those same expenditures into meaningful, measurable returns. That's when they come to the Borenstein Group. We make things scientific. They get measurable ROI. We get another success story.

American Chemical Society | American Society for Engineering Education | Commission on National Guard and Reserve | Council of Better Business Paus | Hispanic College Fund | Jewish Foundation for Group Homes | National Association of Federate edit Unions | National Captioning Institute | U.S. Department of Defense | U.S. Department **borenstein**group epartment of the Navy | U.S. Department of the Air Force | Defense Information System American Security | U.S. Department of State | U.S. Department of Commerce | U.S. Department of Homeland Security | U.S. Department of Labor | Environmental Protection Agency | Internal Revenue Service | Smithsonian Institute | National Science Foundation | USCENTCOM Special Operations Command | Transportation Security Administration (TSA) | DoS



t 703.385.8178 f 703.385.6454

borensteingroup.com