

## FOR IMMEDIATE RELEASE

| Internet Marketing Agency | Standing Dog Interactive |

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## DALLAS INTERNET MARKETING AGENCY WELCOMES LATEST TEAM MEMBER

Standing Dog Interactive hires Amber Watt as Director of Client Management.

Dallas, TX – <u>Standing Dog</u>, one of the top digital agencies in Dallas, has named Amber Watt as Director of Client Management in its hospitality division. Amber joins Standing Dog as the company continues to enjoy significant growth, having just been listed as an Inc. 5000 company for the third year in a row.

Amber comes to Standing Dog from Aqua Hotels and Resorts, where she served as the Corporate Director of Online Marketing. At Aqua, Amber led the digital ecommerce strategy overseeing the website, search engine optimization, paid search, display and social media tactics.

Amber's role as Director of Client Management at Standing Dog will help the Dallas-based Internet marketing agency expand its already impressive hospitality experience and add new depth to our client management team. "We were impressed with Amber's online marketing and hospitality experience," said Mike Wylie, president of Standing Dog Interactive. "She will add additional strength and knowledge to the great team we have in place today."

For more information about Standing Dog Interactive, its team, work, portfolio, or to request a quote for Internet marketing solutions for your company, visit www.standingdog.com

## **About Standing Dog Interactive**

Standing Dog is an Internet marketing agency comprised of recognized industry professionals. With a successful record of helping companies reach their target customers, generating leads and driving revenue online, Standing Dog has quickly become one of the leading Internet marketing agencies in Dallas. Its team of experts offers digital strategy and execution, from search engine optimization, pay per click marketing, local search marketing, social media to design and development.

In addition to improving search ranking, online visibility and site traffic, Standing Dog's SEO, PPC and social media experts provide in-depth analysis to identify the return on investment and the return on engagement. Named one of INC. 5000's fastest growing private companies three years in a row, Standing Dog has a commitment to excellence. Other major clients include Omni Hotels, Marriott, Rydges Hotels and Resorts (Australia) and UDR.