

ELECTRONIC PRESS KIT



the mad
violinist



BIOGRAPHY

Five-time Grammy nominated Ashanti Floyd, known as The Mad Violinist, is one of the top violinists, string arrangers, and performers in the country. He picked up his first violin at the age of three with strong inspiration from his mother. Floyd is now musically accomplished in over thirty instruments.

He is highly established in the music industry as a producer and recording artist for over 30 albums. He is credited on platinum hits including "The Show Goes On" by Lupe Fiasco, Nicki Minaj's "I'm the Best," and T-Pain's "I'm High," and many others.

He has performed live with B.B. King. He also tours with Lupe Fiasco. Floyd has performed at the BET Awards, MTV Video Music Awards, and on BET's 106 and Park.

The broad range of genres mastered and blended by Floyd attract a broad audience inspired by Pop, Hip Hop, R&B, Jazz and Alternative Music.

Floyd, originally from Tallahassee, Florida has a top flight musical education. His auditioned performances as a young teen earned placement in prestigious music camps. At Interlochen, Michigan, he placed into the advanced string quartet and played

with both The Turtle Island and Pacifica String Quartets. At Luzerne in New York, he studied and performed with renowned composer and conductor, Michael Kamen. He also became the first American violinist chosen for the the Credenza Symphony Orchestra Camp in London, England.

After high school, Floyd planned to audition on viola for Juilliard School for Performing Arts. He chose to audition and attend Berklee College of Music as a contemporary violinist. Floyd excelled quickly, testing out of courses within two years and was quickly recruited to tour and guest appearances with the likes of B.B. King and more. Floyd's involvement in musical education is continual.

He has taught for the Summer Stars Foundation, and was Musical Director/ Instructor of the Britney Spears camp at the age of 19. This led to him becoming a teacher and mentor at The American Idol Kids Camp, Fifty Cent's G-Unity Foundation, and The Jonas Brothers Foundation.

In 2005, from his Tallahassee studio, he produced his first international recording, "I'm High," for T-Pain's debut album Rappa Ternt Sanga. Floyd has also co- produced and appeared on albums for Lil Wayne, John Legend, Jamie Foxx, Trey Songz, Birdman, and Young Jeezy. As a featured artist, he began to develop his own following under the moniker: "The Mad Violinist."

In 2009, Floyd and guitarist Matt Barrett formed The Symphony Crack Orchestra to create a different, innovative style of music.

The Symphony Crack Orchestra brings an incredible amount of passion into their live performances, effectively making their shows an entirely new and unique experience. In 2011 they released the first

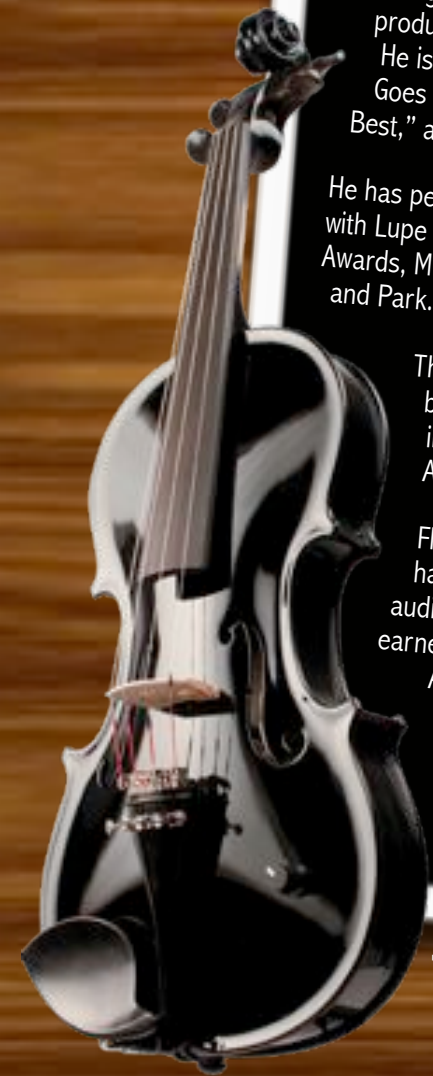
Symphony Crack album, "The Addiction." The group has a strong musical pedigree including, Matt Barrett on guitar, Chris Morgan on keys, Mike Belluso playing Bass, Casey Crogan on Drums, Lance Powlis with the Horns, and Adrian Crutchfield on the Saxophone.

The Mad Violinist and the Symphony Crack Orchestra strive for an authentic live musical performance. They favor live recordings over digital sound and offer many original works along with variations of work originated by other artists.

The Symphony Crack Orchestra's newest album, "Fiend", is scheduled for release August 13 2012.

Interview: <http://jumpoff.tv/posts/view/ashanti-the-mad-violinist-talks-30-album-features/>

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**“WHEN WORDS
FAIL, MUSIC
SPEAKS.”**



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The Mad Violinist & Symphony Crack Orchestra Revolutionize Electronic Music With Sophomore Album 'Fiend'

Atlanta, GA - The Mad Violinist & Symphony Crack Orchestra are thrilled to announce the release of their sophomore music album, 'Fiend,' now available on iTunes and Amazon MP3. Only 24 hours after releasing the album to the world, 'Fiend' climbed to Top 10 on iTunes. A record that many artists only dream about when releasing new music to their fans. Symphony Crack's first album, Addiction set new standards in music within their category by successfully meshing different musical styles and theory into single tracks on a very dynamic record. Seeing the early success of Fiend leaves fans highly anticipating the release of their third album.

Five-time Grammy nominated Ashanti Floyd, known as The Mad Violinist, is one of the top violinists, string arrangers, and performers in the country. He picked up his first violin at the age of three with strong inspiration from his mother. Floyd is now musically accomplished in over thirty instruments. Floyd partnered with Kane Beatz and The Building Records in 2008 and have since co-produced and produced over 30 major albums, including "The Show Goes On" by Lupe Fiasco, Nicki Minaj's "I'm the Best," T-Pain's "I'm High," and many others.

Fiend is placed under the Electronic category, but includes sounds of Alternative, Hip-Hop, Classical, and Jazz. Fiend combines creative musical influences from featured artists -- Asia Bryant, Restless, Scar, Kief Brown, and aColorWar. The album is a great depiction of how the group consistently pushes boundaries to set new standards among their peers. Symphony Crack Orchestra brings the same creativity and passion into their music as musicians once did decades ago; working hard to create something that no one has ever heard or experienced before. They will continue to create new frontiers in music, and will no doubt become legends of their craft.

"Symphony Crack's new album, Fiend, pushes the limits of music. Fusing sounds like electronic, classical, and RnB, they are taking music to where no one has before." –Award Winning Producer, Kane Beatz



AWARDS & DISCOGRAPHY



AWARDS & NOMINATIONS

Grammy Nomination: Official strings arranger on Fantasia album "Back to Me" (Nominated in 2010 for best R&B album)

Grammy Nomination: Co-Producer and Violinist on Nicki Minaj • album "Pink Friday" (Nominated for best rap album)

Grammy Nomination: Co-Producer and Violinist on Lupe Fiasco album "Lasers" (Nominated for best performance, rap album, and best single)

Billboard Top 20 - Right Above It - Lil Wayne ft Drake (Co-

"Loyalty" by Birdman ft. Lil Wayne & Tyga- Co-producer

"You Just Need Me" by Trey Songz - String arranger and co-producer

"Thrill Is Gone" by Fantasia - String Arranger and co-producer

"Move On Me" by Fantasia - String arranger

produced by The Mad Violinist w Kane Beatz)

Rick Ross Maybach Music 2 - Strings produced by The Justice League

Billboard Top 10 Lupe Fiasco - "The Show Goes On" - Double Platinum (Co-produced by The Mad Violinist w Kane Beatz)

2008 Creative Loafing Georgia band of the year with Interscope/Shady recording artist YelaWolf •

"Thug it To The Bone" by Trey Songz feat Scrappy -String Arranger and co-producer

"I Miss My Freind" by Mario - String Arranger

DISCOGRAPHY & CREDITS

"Gunshot" by Nicki Minaj feat. Beenie Man - Co-producer

"I Need A Dolla" by T.I. ft. Aloe Black - Co-producer

"Hush" by Gopeole (String arranger)

Short Story Long by Honors English ft. Freeway Ricky Ross

"Lay Your Head Down" by John Legend- Co-producer

Yelawolf - Arena Rap Fiddle Violin player

"Word Play" by Young Jeezy The Recession - String Arranger

Young Jeezy The Recession- "Done It"- String Arranger

2 Pistols Death Before Dishonor Album "Intro" - String Arranger produced by The Justice League

The Mad Violinist & The Symphony Crack Orchestra - The • Addiction - Executive Producer

"The Show Goes On" by Lupe Fiasco - Co-producer •

"Im The Best" by Nicki Minaj ft. The Mad Violinist - Co-producer •

"Right Above It" by Lil Wayne ft Drake - Co-producer •

"Beautiful Dancer" by The New Boyz ft Charlie Wilson - Co-producer

"Can't Nobody" by The New Boyz- Co-producer •

Pledge Album by Killer Mike - (live instrumentation)

David Banner The Greatest Story Ever Told - "So Long"- Co-Producer

"Love You The Right Way" by Big Kuntry Kane ft Lloyd - String Arranger produced by Kane Beatz

"Don't Stop The Party" T-Pain ft Young Cash - Co-Producer

Young Buck - Buck The World- "Buss Ya Head" - String Arranger produced by The Justice League

"So Fresh" by Young Wine ft. T-Pain - Producer "Im High" by T-Pain Rappa Ternt Sanga - Producer

"One Way" by Sean Kingston - Co-producer

Jamie Foxx - 15 Minutes -Co-Producer

Young Jeezy - Greatest Trapper Alive - String Arranger



MANAGEMENT & MEDIA CONTACTS

BOOKING INQUIRIES

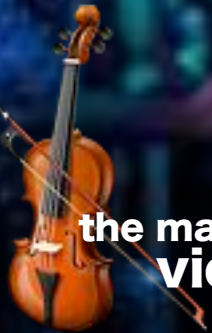
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