

# Simplify the Cloud

Customized Cloud Services and Solutions for the Enterprise



## WHY CLOUD MATTERS

Cloud computing is a game changer that has become a key component of a successful business and IT strategy. The cloud allows organizations to be innovative, nimble, and responsive, without having to invest heavily in hardware and software technology or IT resources and support. Some of the key business benefits of migrating applications to the cloud include:

- Reduced costs
- On-demand and self-service capabilities
- Rapid deployment and scalability
- Increased efficiency and effectiveness of IT service delivery
- Enhanced customer service

As more companies head to the cloud and the competitive landscape shifts, you must reinvent your business and embrace the cloud as well – or risk being left in the dust!

## THE CLOUD CAN BE COMPLICATED...

While the cloud provides many exciting benefits, it can also create confusion and complexity. Established businesses struggle with many questions that surround cloud adoption and migration including:

- How do I move to the cloud and ensure successful user adoption?
- What cloud is right for me – public, private, hybrid? Which vendors are best?
- Which applications should I migrate to the cloud? Is the cloud secure?
- How much will it cost and how do I get the most return?
- How do I manage my applications and data in the cloud?
- How do I regulate and centralize control?
- How do I track performance and plan for growth?

## Cloud Computing Overview

Our integrated cloud consulting, brokerage, and managed services allow you to:

### Optimize Cloud ROI and TCO

- Automate cloud on-boarding, adoption, and procurement processes for improved costs
- Compare and optimize TCO to deliver on the lowest cost platform that meets application, data and security requirements

### Single Point of Engagement

- Eliminate dealing with multiple cloud services

### Unlock the Value of the Cloud

- Enable increased choice with automated cloud solution comparison among multiple and different public, hybrid and private cloud providers

### Cut Through the Hype

- Leverage consulting expertise to deliver real capabilities and benefits, circumvent hype

### Strategic, Rapid Cloud Adoption

- Develop strategic plans and roadmap for cloud adoption, rapidly convert plans into action

### Efficient Cloud Consumption

- Aggregate and integrate multiple cloud platforms and services into a single cloud solution with a simple “one-stop-shop” for procurement and management

### Leverage the Simplified Cloud

- Simplify and automate service delivery for cloud selection, application development, sourcing, and migration

### Control and Accountability

- Control costs and resources from a single interface to ensure the cloud meets your goals
- Position IT and the CIO as the principal integrator, provisioner, procurer, and governor for all cloud solution needs

... OUR CLOUD SOLUTIONS ARE SIMPLE

Hitachi Consulting understands the complexity of cloud computing and is dedicated to simplifying your cloud experience. We offer a packaged approach with modular solutions – from design to implementation to governance – to help you easily and successfully transition to the cloud.

First, we leverage our cloud expertise and proven consulting methodology that helps you determine the best-fit cloud for your needs. We help you assess, strategize, roadmap, streamline, design and deploy, and manage your entire cloud experience.

Our powerful Cloud Management Center (CMC) functions as a cloud broker service. This allows us to easily deliver customized cloud Infrastructure as a Service (IaaS), Platform as a Service (PaaS), and Software as a Service (SaaS) solutions. This innovative broker model also establishes a single point of accountability and transparency – enabling efficiency and control, while also providing IT agility and cost saving to clients.

We also offer a comprehensive suite of value-added cloud computing services and solutions that address everything from cloud integration, aggregation, sourcing, procurement, implementation, management, and control. These services include:

- Cloud Consulting Services
  - ✓ Cloud Strategic Advisory Services
  - ✓ Cloud Application Development
  - ✓ Cloud Transition Services
- Cloud Brokerage Services
  - ✓ Cloud Integration, Sourcing & Procurement Services
  - ✓ Cloud Vendor Management Services
  - ✓ Cloud Governance & Control Services
- Cloud Managed & Security Services
- Cloud Platform Solutions
  - ✓ Private and Hybrid



We deploy and support a wide range of enterprise cloud technology platforms including public cloud, Microsoft, Oracle, and SAP, as well as Hitachi Data Systems and Hitachi ID Systems.

EXPERIENCE THE SILVER LINING

Hitachi Consulting uniquely offers a strategic and holistic approach to cloud computing services. We can help minimize the complexities and help you get the most efficiencies, cost savings, and value from the cloud.

Benefits of choosing Hitachi Consulting to help you with your cloud migration include:

- Automated, one-stop-shop for all your cloud needs
- Simplified and rapid cloud transition
- Streamlined operations and business transformation
- Reduced costs and lowered TCO
- Improved IT service quality, speed, and agility
- Improved control, security, and governance

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Cloud Solution Packages

- **Cloud Workshop:** Half-Day Cloud Strategy Session
- **Cloud Application Starter:** Rapid POC Starter with Basic Use Case and Economic Analysis
- **Cloud Assessment and Portfolio Roadmap:** Complete Cloud Strategy, Full Business Case, and Enterprise Cloud Adoption Roadmap
- **Cloud Application Development:** Cloud-Ready Custom Cloud Application Design, Development, and Delivery
- **Cloud Applications Deployment:** Cloud Architecture, Pilot, Migration, and Application Deployment
- **Cloud Sourcing, Management and Governance:** Managed Services with Managed Operations, Security, and Control

Meet Our Cloud Thought Leader



Dr. Chad M. Lawler  
 Director of Cloud Computing,  
 Hitachi Consulting

Explore Cloud Possibilities Today!

Contact Dr. Lawler to discuss how our cloud computing services and solutions can help improve your operations.

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About Hitachi Consulting

As the global business and IT consulting company of Hitachi, Ltd., Hitachi Consulting is committed to helping clients bring their business visions to life through industry-led services and solutions. The company is uniquely positioned with the agility and client-focused approach of a boutique firm combined with the stability and innovation that comes from the Hitachi heritage.

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