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Young entrepreneur hopes to sell 55 million pixels of ad space to advertise offers, discounts, coupons and promotions

If he succeeds he will obtain 12 million dollars with his website

Pablo Lantigua, a 28 years old Dominican Internet entrepreneur is aiming to sell 55 millions pixels of ad space to advertise only offers, coupons, discounts and promotions, through his website www.Pixeloffers.com.

Pablo came up with the site after having a hard time browsing daily deals sites, "they had good offers, but none of my interest," Pablo explained. "I would have to go in every day till I find an offer of my interest. It might take months". So, he thought it would be more convenient for users to have a "bunch" of offers available permanently in a website.

He wanted to build a site presenting all the offers at once, in an unusual way. So, he chose the million pixels concept created by Alex Tew in 2005. "I definitely think the concept could work again." said Pablo. "It's a very attractive and entertaining way to bring advertising to users and even more attractive when all the ads are offers, discounts and coupons. The million pixels concept is too good to let it die."

He started with only one site for Dominican Republic. After a few days, he sold 10,000 pixels and people started to take interest on his site, waiting for the next offers to come up.

After seeing this, Pablo started to dream bigger, and began building a global site, where almost every country in the world will have a personalized site with one million pixels each to advertise only offers, coupons, discounts and promotions. That's how Pixeloffers.com (Publipixeles.com in the Spanish version) was born, offering pixels for 55 different countries, in more than 15 different languages.

He says he will manage his 55 sites by himself.

With this site users are not just getting random advertisement, they will get real and attractive offers, where they can save a lot of money in all kinds of products and services. That's what "separates Pixeloffers.com from the others replicators of the million dollar concept" said Pablo.

Pixels are sold for USD\$0.20 dollars (or €0.20 in European countries). Minimum buy is 100 pixels, for a minimum investment of only USD\$20. Ad spaces will be available for 5 years, with a one time payment. Advertisers can change their offers every time they want with no additional charge.

If Pablo succeeds he will make almost 12 million dollars, 11 million dollars more than the creator of the concept, Alex Tew.

If he sells all the pixels, he will donate 1 million dollars to a foundation. He doesn't know which one yet, he is taking suggestions through his site.

If you'd like more information or to schedule an interview with Pablo Lantigua, please call at +1-849-936-4809 or email at: info@pixeloffers.com