



CWR Mobility and Sherwood Systems Announce New Partnership

Sherwood Systems to Offer Advanced Business Solution based on Market-Leading Mobility Software from CWR Mobility

REDMOND, Washington and PHOENIX, Arizona—August 23, 2012—[CWR Mobility](#), the leading provider of mobility solutions for [Microsoft Dynamics® CRM](#) and recently named to the 2012 President's Club for Microsoft Dynamics, and Sherwood Systems, a Microsoft Gold Certified Partner dedicated to providing software solutions that increase efficiency and improve business, announced today that they have formed a new partnership. Sherwood Systems will offer advanced mobile CRM solutions to its customers based on award winning software from CWR Mobility. As part of this new business relationship, Sherwood Systems has joined the CWR Mobility Partner Program as a Registered Partner.

The rapid advances in mobile technology are propelling the sales strategies at many businesses. Mobility is helping businesses get closer to their customers and increase the productivity and effectiveness of their sales force, especially when working remotely or in the field. CWR Mobile CRM is the best-in-class mobility solution for Microsoft Dynamics CRM that supports iPad®, iPhone®, Android™, BlackBerry®, and Windows® Phone mobile devices, and provides an outstanding solution for Sherwood Systems to offer their customers.

Sherwood Systems is dedicated to providing assistance with evaluating, implementing and supporting the CWR Mobility solution for a company's mobile sales and support personnel, improving their overall CRM user experience.

“We are excited about our new partnership with CWR Mobility because we believe there is significant interest shown by our customers and prospects in the mobility solutions provided by CWR Mobility,” said Pauline Zorz, General Manager at Sherwood Systems. “We look forward to building a strong and beneficial relationship with CWR Mobility in the future and are certain that our companies and customers will benefit from this partnership.”

“Like CWR Mobility, Sherwood Systems is customer-centric and quality-focused, offering solutions that scale to fit the needs of their diverse customer base,” said Mark H. Corley, CEO of CWR Mobility, the global 2011 and 2010 Microsoft Partner of the Year for Mobility Business-to-Business Applications.

“Forward thinking businesses like Sherwood Systems see mobility as a strategic technology and game-changer for their customers and we are happy to partner with Sherwood Systems to help them meet their customers’ needs with innovative solutions.”

About CWR Mobility

Our mission at [CWR Mobility](#) is to help organizations gain The Power of Close® -- the power to get closer to customers and stay there, increase customer satisfaction and loyalty while reducing the costs of customer interaction, and create a more agile and effective customer-facing organization. By offering the most advanced, multi-platform mobile CRM solutions -- based on the Microsoft Dynamics CRM platform – CWR Mobility continues to set the mobility standard for the entire CRM industry. CWR Mobility and its partners uniquely empower customers to drive business results through rapidly deployed mobile applications.

About the CWR Mobility Partner Program

The Mobile CRM market is expanding rapidly, creating substantial opportunity for system integrators, value added resellers and consultants who help their customers gain The Power of Close. The CWR Mobility Partner Program provides these companies with the critical elements essential to successfully enter the mobile CRM market and deliver market-leading solutions to their customers based on best-in-class software products from CWR Mobility. For more information, or to inquire about partnership opportunities, visit <http://www.cwrmobility.com/partners/become-a-mobile-crm-partner>.

About Sherwood Systems

Sherwood Systems, a [Microsoft Gold Certified Partner](#), provides [Microsoft Dynamics GP](#) and [Microsoft Dynamics CRM](#) (Customer Relationship Management) business management and accounting software for small to midsize businesses in the U.S. with an emphasis on customers in Arizona, New Mexico and

Nevada. In business since 1990, Sherwood's goal is to assist you with increasing your profitability and productivity by offering well-designed and straightforward solutions for your business needs based on industry standards, innovative technologies from Microsoft and proven best practices developed by our organization.

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