



ClickDimensions receives 50th customer review on Microsoft Dynamics Marketplace

Microsoft's 2012 Dynamics Marketplace Solution Excellence Partner of the Year Award winner ClickDimensions is the most reviewed, highest rated, most widely installed and fastest growing marketing automation vendor in the Microsoft Dynamics CRM market

ATLANTA – August 27, 2012 – ClickDimensions, winner of Microsoft's 2012 [Dynamics Marketplace Solution Excellence Partner of the Year Award](#) is pleased to announce that it has received its [50th review](#) on the Microsoft Dynamics Marketplace. This milestone puts the company well in front of other solutions while validating its success in providing the best solution and support in the Microsoft Dynamics CRM market. In addition to achieving 50 reviews averaging a perfect 5 out of 5 stars, ClickDimensions is also the only marketing automation solution that is Microsoft certified (Certified for Microsoft Dynamics) for Microsoft CRM 2011.

"We are very excited that our customers and partners are willing to publicly vouch for the strength of our solution and organization" commented ClickDimensions Chief Executive Officer John Gravely. "Beyond this great feedback, competitive win analysis confirms that we are not only the most widely installed marketing solution among Microsoft Dynamics CRM customers, but also the fastest growing marketing automation vendor in the Dynamics CRM market".

"Since the launch of our comprehensive customer onboarding process, our Net Promoter Score has validated our Dynamics Marketplace rating with an extremely high degree of satisfaction among our customers and partners" noted ClickDimensions Chief Customer Officer Matt Wittemann. "This high degree of customer and partner satisfaction has translated into a renewal rate of 98% across our customer base. Because we are the only marketing automation vendor focused solely on the Microsoft Dynamics CRM market, we can align our organization and refine our processes in ways no other vendor can".

About ClickDimensions

ClickDimension's Marketing Automation for Microsoft Dynamics CRM empowers marketers to generate and qualify high quality leads while providing sales the ability to prioritize the best leads and opportunities. Providing Email Marketing, Web Tracking, Lead Scoring, Nurture Marketing, Social Discovery, Campaign Tracking and Forms and Surveys ClickDimensions allows organizations to discover who is interested in their products, quantify their level of interest and take the appropriate actions. For more information about ClickDimensions visit <http://www.clickdimensions.com>, read our blog at <http://blog.clickdimensions.com>, follow us on Twitter at <http://www.twitter.com/clickdimensions> or email press@clickdimensions.com