

## AccuProcess Launches New Version of its Business Process Modeling Software

## AccuProcess Modeler now more intuitive, customizable and feature-rich

Chicago, IL – August 27, 2012 - AccuProcess, a provider of innovative business process modeling software, today announced the release and availability of its next generation Version 3.0 of the AccuProcess Business Process Modeler product.

Business Process Modeling, one of the fastest growing areas of enterprise technology, enables businesses to increase efficiency and stay competitive through an enhanced understanding of day-to-day business processes and the ways they can be improved. AccuProcess provides an affordable and powerful business process modeling software designed specifically to be easy to learn and use for any businessperson.

The new features and technical enhancements in this version 3.0 of the AccuProcess Modeler are part of an ongoing process to make the product the best resource available to business users, managers and analysts for process improvement. They are a direct result of suggestions and feedback received from hundreds of users and customers.

Some of the many updates in the new version of AccuProcess are:

- Import of existing Visio diagrams (in .vdx format) into AccuProcess
- Ability to add custom images, icons and clip-art to the process diagram
- Auto-align feature and Grid view to help more easily align objects in the diagram
- Ability to insert new swim-lanes between existing swim-lanes

"We are happy to be able to bring this additional functionality and enhanced usability to AccuProcess users," said Deepak Singh, President of AccuProcess. "We pride ourselves on offering a powerful, intuitive product that anyone can use without extensive training and I'm confident these updates will all further that goal. This is an important step in ensuring that AccuProcess stays the easiest, affordable and most powerful business process modeling software in the market."

The new AccuProcess Modeler v3.0 is now available for download, evaluation and purchase at the AccuProcess website. This new version will run on both Windows and Apple Mac OS computers.

Current customers interested in upgrading to the new version can simply download and install the new version. Anyone who has completed a 2-week trial of AccuProcess in the



past is eligible for a free trial of version 3.0. Please contact <u>marketing@accuprocess.com</u> by September 12, 2012.

## About AccuProcess

AccuProcess provides business process modeling software that has helped to improve business processes at hundreds of companies. The AccuProcess Modeler is a visual, easy-to-use solution for organizations to design, document and analyze business processes easily and affordably. AccuProcess Modeler is designed for companies of any size and users at any level of expertise. Learn more at <u>www.accuprocess.com</u>

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