Liquidware Labs™

ProfileUnity™ with FlexApp™ *360 View*

Overview:

Liquidware Labs ProfileUnity™ with FlexApp™ delivers complete and affordable user virtualization and Virtualized Software Distribution (VSD) for desktops. ProfileUnity with FlexApp goes beyond other user virtualization solutions by enabling adminiistrators to deploy applications to users, groups, departments or across the enterprize without affecting the underlying base images. ProfileUnity with FlexApp equips users with a "follow me" identity to allow "anytime, any where, any device" access to their desktops.

Do You Need ProfileUnity?
You do if you said "yes" to:

- *Do your users suffer from long logon times in physical or virtual environments?*

- *Would you like to use non-persistent virtual desktops with persistent user personalization?*

- *Do you have a disaster recovery solution in place for all of your Windows desktops?*

- *Are you adhering to best data storage practices for user authored data?*

- *Do you have a migration plan in place for Windows 7/8?*

- *Do you have a mixed desktop OS environment in your organization?*

- *Do your users' profiles suffer from profile corruption or bloat?*

- *Do you need "just-in-time" application delivery?*

ProfileUnity Customer Use Cases:

ProfileUnity is used to to manage and migrate user profiles in any Windows implementation. Here are a few stages that are key to most customers:

- Accomplishing Anytime Migrations™ once a profile has been virtualized, users can move to Windows 7/8 at any time, on physical or virtual desktops.
- Accomplishing "Greenfield Migration™ of user profiles and user authored data. Start with a fresh image of Windows 7, and ProfileUnity will configure and provide only the user's lightweight profile at logon.
- Enabling implementation of cost-saving non-persistent virtual desktops.
- Enabling reduction of master desktop images to fewest possible with "just-in-time" application delivery with FlexApp™.
- Planning to upgrade operating systems or applications.
- Replacinging Roaming Profiles/Folder Redirection.

Proactive:
Administrators *(usually less than 12 months on project)* will seek to ensure they have a plan for migrating and managing user profiles, as well as configuration settings to keep their users happy and productive. They will be interested in dramatically reducing the administrative workload of setting up a new environment for users when migrating to a new platform.

Post Production:
Administrators (usually greater than 12 months on project) will have had challenges with basic profile solutions from Microsoft, Citrix, or VMware. Logon times may be long, profiles may be bloated or easily corrupted, additional data may need to be made portable. They may also find that they have no granular control over how settings get applied to the enterprise. Users of competitive solutions may have found them too expensive, the infrastructure too complex, or that they are difficult to manage and scale.

Business Benefits:

ProfileUnity can:

Save Time	Save Money	Boost Productivity
Migrate users at anytime to Windows 7/8 after they run ProfileUnity just once in the legacy environment.	Setup ProfileUnity once, and then focus only on the virtual infrastructure, your desktop image, and applications. Administrative staff-hours and support desk calls for user issues are dramatically lessened.	Users instantly have access to their mission critical user authored data and persona at every logon, from any desktop in the enterprise, regardless of Windows OS or delivery method.
Implement administrative configuration settings for desktops from one central console.	Leverage non-persistent virtual desktops to lower storage costs. Deliver applications with FlexApp to only the users who need them, lowering license fees.	Users have instant access to the resources they need such as printers, drives, or other devices and proper configurations of the desktop.
Easy to install, setup as a virtual appliance or install as a standalone application to any Windows desktop or server. The lightweight agent is distributed at logon with Group Policies.	No need to spend hours installing or upgrading software on each individual desktop. Prevent costly human error that can arise during tedious, manual efforts.	No downtime for desktop users for software installations, upgrades or other maintenance tasks.

Key Features:

ProfileUnity features a very robust list of enterprise grade functionality.

Indicator	Benefit
User Logon Time in Seconds	Profiles are compressed and bloat is eliminated and managed.
Application Data Settings Are Automatically Captured	All Microsoft applications and many third-party applications' app data settings and user-level registry keys are automatically captured with an easy to use click-through guided configuration. Additional non-standard applications can easily be added as well.
Profile Portability	Users get one unified XP/7/8/2003/2008 profile that works with any desktop Windows OS or delivery method such as those from VMware and Citrix.
Folder Redirection with automatic Data Migration	Invoke best data practices for folder redirection of user-authored data by centrally redirecting my documents and other shell folders. Automate the migration of user-authored data from legacy end points to the soon to be redirected file locations. Background data sync leaves users' productivity unaffected.
Map Drives & Printers	Map standard drives and un-map user initiated mapped drives that are non standard. Also, map printers for users, full compatibility with Microsoft's point and print technology for drivers.
Deliver Applications with FlexApp	Enable administrators to deploy applications to users, groups, departments or across the enterprize without affecting the undedrlying base images.
Provision User Settings	Automatically provision configuration settings for desktops including MAPI configurations, Internet Explorer settings, and more.
Context Aware Filter Settings	Apply any automated configuration or profile setting to a select group or user based on Active Directory names and groups. Hundreds of context aware possibilities based on more than 20 parameters including Organizational Unit, user name, IP address, subnet, machine name, connection type, and more!

Unique Differentiators:

ProfileUnity does not change the native Windows user profile settings, offering a familiar framework to desktop administrators. The solution is simple to install and configure. No backend infrastructure is needed. ProfileUnity can support user virtualization and virtualized software distribution across all desktops – physical or virtual and also offers the following benefits:
- No software to install on desktops
- Migration of user authored data is automated without affecting user productivity
- Persona is stored in flat files, not a database
- No infrastructure to implement, can be provisioned on existing virtual hosts
- Scalable to tens of thousands from day one of install
- No proprietary data store, never locked in
- Very attractive pricing

True Cross-Platform Support:

Desktop platforms (physical and virtual) include Windows XP/2000/Vista/7/8/Server 2003/2008. Virtual desktop platforms include VMware View, Citrix XenDesktop, and Citrix XenApp. Protocols: Citrix ICA, RDP, and VMware PCoIP. Application virtualization solutions supported include VMware ThinApp and Microsoft App-V.

Frequently Asked Questions:

What is the difference between ProfileUnity and VMware® View Persona Manager?
ProfileUnity offers features that go beyond VMware View Persona Manager, including:
- User Installed Apps (UIA)
- Department Installed Apps (DIA)
- VMware ThinApp Inventory and Provisioning
- Support for Heterogeneous Windows OS Environments
- One Solution for All Desktops
- Migration of XP Profiles to Windows 7
- Migration of User Authored-Data from Legacy Systems Prior to Folder Redirection
- Advanced Folder Redirection
- Compressed Storage of Persona
- Filters for Context Aware Settings
- Software and Hardware Inventory

What is the difference between ProfileUnity and Citrix® UPM?
ProfileUnity offers features that go beyond Citrix UPM, including:
- Department Installed Apps (DIA)
- Support for Heterogeneous Windows OS Environments
- One Solution for All Desktops
- Migration of XP Profiles to Windows 7
- Migration of User-Authored Data from Legacy Systems
- Granular Control of User Profile
- Compressed Storage of Persona
- Filters for Context Aware Settings
- Software and Hardware Inventory

What is the difference between ProfileUnity and other user virtualization solutions such as AppSense and RES?
Both AppSense and RES rely on proprietary approaches to user virtualization that are more expensive and require dedicated infrastructure that must be scaled. Because profiles do not stay in native Windows formats, there is no backward compatibility for Windows OS. ProfileUnity is a much more cost-effective, dependable solution that can effectively support even very large environments.

User Virtualization & VSD

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