

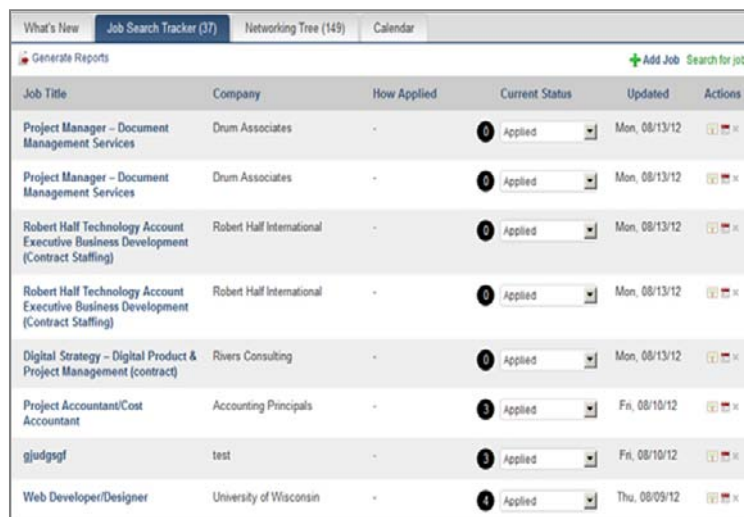
My eKALB Launches New Online all-in-one job search Tool to make Job Hunt Easier

My eKALB launches all-in-one job search and career management platform to help candidates advance in their chosen fields even faster.

New York, NY – August 28, 2012 – With competition for today’s jobs as fierce as ever, savvy candidates are looking for new ways to make themselves more marketable. Today, My eKALB Inc. announced the launch of a new all-in-one online job search and career management tool, www.myeKALB.com, to help job seekers and working professionals manage career advancement in this competitive climate.

The new site assists job seekers by allowing candidates to track job applications, networking contacts, and value-based achievements. Key features include:

- A **Job Search Tracker**: to monitor job applications from multiple job search sites as well as brick-and-mortar employment agencies.
- An **Integrated Calendar**: to track interviews and assign update statuses following those meetings.
- A **Networking Tree**: to upload contacts—from LinkedIn, Facebook, Twitter, Gmail, Yahoo, and others—to assist candidates with seeing which people in their networks may be connected to a job they are pursuing, so they may reach out to the relevant parties for advice and assistance.



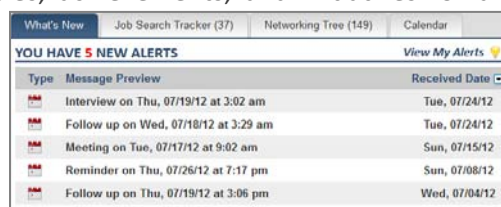
Job Title	Company	How Applied	Current Status	Updated	Actions
Project Manager – Document Management Services	Drum Associates	-	Applied	Mon, 08/13/12	[Icons]
Project Manager – Document Management Services	Drum Associates	-	Applied	Mon, 08/13/12	[Icons]
Robert Half Technology Account Executive Business Development (Contract Staffing)	Robert Half International	-	Applied	Mon, 08/13/12	[Icons]
Robert Half Technology Account Executive Business Development (Contract Staffing)	Robert Half International	-	Applied	Mon, 08/13/12	[Icons]
Digital Strategy – Digital Product & Project Management (contract)	Rivers Consulting	-	Applied	Mon, 08/13/12	[Icons]
Project Accountant/Cost Accountant	Accounting Principals	-	Applied	Fri, 08/10/12	[Icons]
gludsgf	test	-	Applied	Fri, 08/10/12	[Icons]
Web Developer/Designer	University of Wisconsin	-	Applied	Thu, 08/09/12	[Icons]

Getting the job, however, is only part of the challenge.

“There are many things you need to do once you land the job to keep it and excel,” explains eKALB founder Brian Blake. “That’s why we developed eKALB. In addition to helping job seekers, we also wanted to give working professionals an easy, central platform to manage their career growth.”

Some of the site’s long-term career development features include:

- An **Accomplishment Log**: to track performance-based deliverables, achievements, and initiatives for an enhanced performance review and promotion process.
- **My Alerts**: to schedule relationship-building meetings with colleagues, management, and mentors.
- **Professional Coaching**: to match workers with experts who can help them create opportunities for growth through a strategic partnership with Achieve Peak Performance (www.achievepeak.com), a leading training and coaching organization.



Type	Message Preview	Received Date
Interview	Interview on Thu, 07/19/12 at 3:02 am	Tue, 07/24/12
Follow up	Follow up on Wed, 07/18/12 at 3:29 am	Tue, 07/24/12
Meeting	Meeting on Tue, 07/17/12 at 9:02 am	Sun, 07/15/12
Reminder	Reminder on Thu, 07/26/12 at 7:17 pm	Sun, 07/08/12
Follow up	Follow up on Thu, 07/19/12 at 3:06 pm	Wed, 07/04/12

To learn more about e-KALB go to www.myeKALB.com.

###

About:

www.myeKALB.com is an all-in-one online job search and career management tool. It helps job seekers and working professionals with career advancement via real-time tracking tools, career coaching, and an extensive research library.

Contact:

Brian Blake

Email: ekalb@myekalb.com

Telephone: 888-518-4403