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For Immediate Release



(Howard Barkhoff, Wally Croasdill, Bob Bloom, Rob Lane, Habib Habib)

August 20th, 2011

Premier Tax and Accounting Firm Merger

Bloom & Company Merges with Viridian Tax and Accounting

We are proud to announce the merger of Bloom & Company with Viridian Tax and Accounting effective immediately. The combined firms will retain all staff and offices in Downtown Seattle, North Seattle, and Snohomish.

"I am delighted to make this announcement today. After a very long process of searching, vetting, and deliberating we have identified the firm we will be merging with and effectively acting as our succession partners. The combined firms offer significant skills, staff, and capabilities that will benefit all of our combined clients and partners." – Bob Bloom, President – Bloom & Company.

Joining the North Seattle office is Rob Lane who most recently was named partner and shareholder to Viridian Tax and Accounting.

Bloom & Company CPA's, P.C. was founded in 1979 and has served a long list of clients for over 30 years in the greater Seattle area. They specialize in tax preparation, planning, and accounting for individuals, companies, and estates.

Viridian Tax and Accounting is an independent firm providing comprehensive tax and accounting services to closely held businesses, families, and individuals.

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If you would like more information about this topic, or to schedule an interview with Bob Bloom or Rob Lane please email Jenn.Doucette@viridiantaxandaccounting.com