

fortify.vc presents

DISTILLED INTELLIGENCE **2.0**

washington d.c.

sponsorship pack | 2012

Distilled Intelligence 2.0

Carnegie Library 801 K Street NW | Washington DC | 10.11.12 - 10.12.12

Contact Carla Valdes for more information 703 984 9994 | carla@fortify.vc

WHAT IS DISTILLED INTELLIGENCE 2.0?

The hottest start-ups pitching to win \$100K

WHO WILL BE IN ATTENDANCE?

- Hot Startups
- Angel Investors
- Venture Capitalists
- Entrepreneurs
- Members of the Media
- Government Officials
- Business Community Leaders

WHO SHOULD SPONSOR THE EVENT?

Companies that provide products and services to emerging enterprises.

DATES

Thursday, October 11, 2012 &
Friday, October 12, 2012
9:00am to 5:00pm

VENUE

Carnegie Library
801 K St NW
Washington DC, 20001

SINCE LAST FALL...

THE FOLLOWING STATISTICS HAVE BEEN REPORTED BY THE DISTILLED INTELLIGENCE 1.0 COMPANIES.

On October 11th 2011, 55 companies were selected to participate in DI 1.0 where \$25K was awarded in cash and prizes to the finalists. We have captured the following updates from the companies since their participation in DI 1.0 last Fall

\$27+ Million has been INVESTED into the DI 1.0 companies since October 2011

15 of the companies have PARTICIPATED in world class ACCELERATOR programs including 500 Startups, TechStars, and TheFort.vc

235 JOBS have been CREATED by the DI 1.0 companies since the event last Fall

2 of the companies have been ACQUIRED

sponsorship packages



	Global	Premier	Platinum	Gold
Event naming rights	✓			
Recognition in all media outreach	✓			
Front cover recognition on event program book	✓			
Contact information for all applicants	✓			
Opportunity to participate in distilling applicants	✓			
Opportunity to select one member of your team to serve as a panelist	✓			
Contact information on all presenting companies prior to event	✓	✓		
Company logo on signage at event entrance	✓	✓		
Company logo on back of shirts worn by event staff	✓	✓		
Exhibit table at event	2 Days	2 Days	1 Day	
Your companies one minute promotional video played in auditorium	4 Showings	2 Showings	1 Showing	
Reserved auditorium seating	10	5	2	
Tickets to Distilled Intelligence (both days)	20	10	5	2
Tickets to VIP Reception	20	10	5	2
Advertisement in event program book	Full Page	Full Page	Half Page	Half Page
Listing on sponsor page of event program book	✓	✓	✓	✓
Logo displayed on signage throughout the event and event website	✓	✓	✓	✓

For more information or to reserve your sponsorship please contact
 Carla Valdes | 703-984-9994 | carla@fortify.vc

VIP Reception Sponsor

Two Opportunities Available

- ✓ Single day tickets for three guests to Distilled Intelligence 2.0
- ✓ Three tickets to VIP Reception
- ✓ Company logo on signage at bar and beverage stations
- ✓ Half page ad in event program
- ✓ Listing on partner page of event program book
- ✓ Logo on napkins used during reception
- ✓ Branded drink named after your company
- ✓ Company logo featured on the Distilled Intelligence 2.0 event website

Lunch Sponsor

Two Opportunities Available

- ✓ Single day tickets for two guests to Distilled Intelligence 2.0
- ✓ Two tickets to VIP Reception
- ✓ Company logo on signage at beverage stations
- ✓ Listing on partner page of event program book
- ✓ Company logo featured on the Distilled Intelligence 2.0 event website

Breakfast Sponsor

Two Opportunities Available

- ✓ Single day tickets for two guests to Distilled Intelligence 2.0
- ✓ Company logo on signage at beverage stations
- ✓ Listing on partner page of event program book
- ✓ Company logo featured on the Distilled Intelligence 2.0 event website

PAST SPONSORS

