-- For Immediate Release --

WhyGo Releases API to Provide Global Access to Over 3000 Public Video Conferencing Facilities

WhyGo, the world's largest global broker of public videoconferencing rooms releases its API for third parties to access its network of over 3000 public video conferencing and telepresence facilities.

DALLAS, TX, August 29th, 2012 – WhyGo releases its public video conferencing and telepresence room inventory to the third party providers via API.

The WhyGo API will allow third parties to integrate all of WhyGo's 3000+ public video conferencing and telepresence facilities into their existing software or scheduling platforms.

It will give them access to over 1100 venues with real time availability and instant confirmations. (The largest network of live inventory in the world)

The API today offers a range of beneficial web service calls such as Get Location – which allows users to serve up the location data such as pictures, maps and technical capabilities, Check Availability – which will reference the calendar of the venues, Get Price – user discounts can be set and Create Conference – which makes the booking. Due to the lack of demand, Edit and Cancel requests are scheduled for later in the year.

What makes the WhyGo API unique is all bookings are serviced, supported and billed in the local region by one of WhyGo's three global operation teams based in Sydney, London and Dallas. Resellers can still choose to service and bill their customers directly.

This basically gives partners three outsourced public room operation teams worldwide dedicated to just public rooms and ensuring the venues connection, contact and billing details are correct along with dealing with the thousands of supplier invoices in over 100 currencies and tax rates.

"We are very excited to release our API to interested third party providers. This helps us grow our distribution in markets we just don't have the specialized resource or experience in" says James Matthews, CEO of WhyGo. "A perfect example of this is our exclusive partnership with Global Video Conferencing Network (GVN) for the travel industry and our partnership for Outlook scheduling with myVRM. We don't have the expertise in travel management so working with a company like GVN makes good sense for us and helps them deliver best of breed solutions for travel management companies like FCMTravel, Globalstar and BCD Travel. In the world of scheduling private video conferencing, Telepresence or meeting rooms along with call launching, work orders, virtual rooms and unified communications clients via Microsoft Outlook, again, we are not experts so we partner with the best and myVRM were just that partner."

WhyGo welcome any and all API enquiries and ask that communications of interest are emailed to: APIenquiries@whygo.net

Why fly if you… can't?

About WhyGo
WhyGo Videoconferencing specializes in scheduling public video conferencing and telepresence facilities around the world. WhyGo created the first, and still market-leading, global online booking system for public video conferencing facilities with over 3,000 locations online today. With over 1100 of its venues offering live real-time availability and instant confirmations, WhyGo has the largest network of live inventory for public video conferencing venues in the world. WhyGo services direct and agent/wholesale customer channels. The WhyGo scheduling system is easily rebrand-able with feature set options to suit most agent and broker service models. With over 300 re-brand resellers today, the WhyGo reseller network is the largest reseller network of public video conferencing venues in the world. The company vision is to make booking a video conferencing facility as close to the customer as possible and easier than booking a flight. The company has operations in Sydney, London & Dallas that seamlessly work together to offer a 24-hour service to global customers, agents and room suppliers.
Learn more at: http://www.whygo.net/

END MEDIA RELEASE