

Press Release – EarthPM, LLC



FOR IMMEDIATE RELEASE: 29-August-2012

EarthPM, LLC announces partnership with ECOCar2

Description: EarthPM and ECOCar2 partner to empower the students working on tomorrow's electric vehicles.

Cape Neddick, ME, 29-August-2012

EarthPM, LLC is proud to announce that it will be collaborating as the vendor of choice for Project Management training for project lead participants in the ECOCAR2 Competition. As part of our agreement, EarthPM will provide a 1-day customized workshop in project management for the students from the 15 North American universities, taking advantage of EarthPM's unique position as thought leaders in the area of sustainability in project management. By combining our experience and practical knowledge of project management with our passion for sustainability, EarthPM brings these students a blend of energy and capability that they will take back to their EcoCar2 teams, expanding their efforts for effectiveness and efficiency.



About ECOCAR 2: PLUGGING IN TO THE FUTURE

EcoCAR 2: Plugging In to the Future is a three-year collegiate student engineering competition and the only program of its kind. Focused on vehicle integration of advanced propulsion technologies, EcoCAR 2 offers an unparalleled hands-on, real-world experience to educate the next generation of automotive engineers. The competition challenges 15 universities across North America to reduce the environmental impact of vehicles without compromising performance, safety and consumer acceptability.

Shaped by the greatest design changes in the history of the automotive industry, EcoCAR 2 requires students to explore a variety of powertrain architectures focusing on electric drive vehicle technology. Student designs will consider the well-to-wheel (WTW) impact of fuel use, and select renewable fuels. EcoCAR 2 teams will utilize a 2013 Chevrolet Malibu, donated by General Motors (GM), as the integration platform for their advanced vehicle design.

During the three-year program EcoCAR 2 teams will follow a real-world Vehicle Development Process (VDP) modeled after GM's VDP. The VDP serves as a roadmap for the engineering process of designing, building and refining their advanced technology vehicles. Following a VDP will give the teams an opportunity to improve their vehicles efficiency while retaining consumer acceptability, performance and safety.

EcoCAR 2's unique combination of cutting edge engineering practices, hands-on experience, exposure to world-class organizations and knowledge sharing in a competitive and team-oriented environment makes it the perfect preamble to future job success and a bastion for keeping the North American automotive industry competitive in the global marketplace.

EcoCAR 2: Plugging In to the Future was established by the United States Department of Energy (DOE) and GM and is being managed by Argonne National Laboratory. EcoCAR 2 follows the previous successful student engineering competitions, "EcoCAR: The NeXt Challenge" and "Challenge X: Crossover to Sustainable Mobility," also sponsored by GM and the DOE. More information is available at www.ecocar2.org and on the competition blog at www.greengarageblog.org. Or see some really cool videos about the program here: <http://www.youtube.com/user/GreenGarageVideos>

About EarthPM, LLC

According to PMI – the Project Management Institute, the world will spend 1/5 of its GDP on projects, a hefty \$US12 trillion this year alone. **That's a lot of energy put into projects.** Those projects will use energy, save energy, use resources, and save resources in ways we cannot yet imagine.

EarthPM is devoted to the intersection of Project Management and "Green" – where green – or more properly put, sustainability - has to do with preventing climate change, preserving resources, and getting things done effectively and efficiently, already major principles of good project management. EarthPM provides training and consulting services in general project management as well as sustainability consulting and training for project and program managers and other business leaders.

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