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TerraTrike Brings Back Popular “Trade With TerraTrike” Contest

Grand Rapids, MI (September 1, 2012) – WizWheelz, maker of the TerraTrike brand of recumbent tricycles, has brought back their extremely popular contest “Trade With TerraTrike”. The contest asks people to send them descriptions and photos of items of equal value or coolness that they would like to trade for a brand new Rambler model trike. The company then picks one person to trade with at the end of the month.

“This was a silly idea we came up with at lunch one day several years ago, and we figured, ‘Why Not?’. We’re a serious business, but we also try to have fun.” says Marketing Manager Jeff Yonker. “Plus, we enjoy free stuff just as much as the next guy. We are always excited to see what crazy stuff people offer us. People look forward to this every year.”

The contest, which runs through the end of September, has been a huge success in the past with visitors returning daily to the website to see the new offerings. “We’ve had people offer us hearses, prosthetic legs and even a donkey.” Says Yonker. “This is just us trying to score some cool stuff. This is who we are. This is the culture here at TerraTrike.”

Contest guidelines are posted on their website at www.TerraTrike.com

For additional information on WizWheelz or TerraTrikes, contact Jeff Yonker, Marketing Director, at (800) 945-9910 or visit www.TerraTrike.com.

ABOUT WIZWHEELZ INC. - WizWheelz Inc. is headquartered in Grand Rapids, Michigan and is the largest manufacturer of recumbent trikes in the world. The TerraTrike brand has been manufactured for over 16 years and they maintain one of the industry’s most extensive sales and support systems, with over 200 distributors and dealers in multiple countries. Product and distributor information is available on the TerraTrike website at www.TerraTrike.com, or by calling (616) 455-5988 or 1-800-945-9910.

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