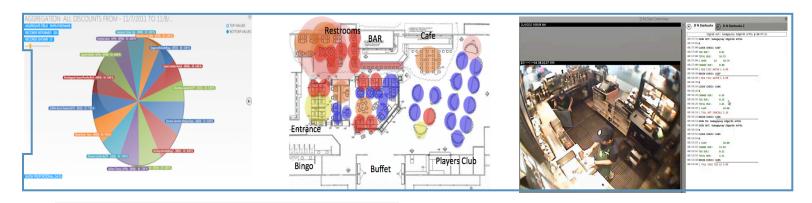
## Visual Business Intelligence



eConnect is a software company in the security & asset protection industry, which provides financial transactional analysis with visual verification. This is accomplished by synchronizing transactional data from point-of-sale (POS), casino systems and games to digital video surveillance, producing the best fraud deterrence tool in the industry. The software tool also increases the effectiveness of employee productivity, allowing managers to easily identify common employee errors.



## **Unified Reporting Technology**

With all the various software systems and reporting in the marketplace, none of them meet all the needs of the end user community, which results in a low level of user acceptance and overall failure to adopt the technology.

eConnect has built a modular system to meet the demands of all types of users and job roles providing a highly flexible and configurable solution. The eConnect system provides an array in graphical user interface options so the user can deploy the preferred reporting format that is most effective for their daily activities.

While some operators prefer to see chart based dashboards and pie charts, others prefer heat maps or grid reporting similar to Excel. eConnect provides all these options with drill in capabilities and direct association to surveillance video.

Some users are now demanding to see the surveillance video, which is correlated to the data reports so they may truly understand the actual reason a trend has been created or broken. eConnect aggregates data from all data source systems, presents the data in a format that makes sense to the user and associates surveillance video to quickly identify the cause of any trends or changes found within the data.

## Who Uses The System?

- Surveillance Operators
- F&B Management
- Retail Management
- Casino Executives
- Slot Managers
- Controllers
- CFO's
- Business Analysts
- Owners
- Corporate Trainers

## Contact

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| Modules |  | Information on the eConnect Casino Connect eCosystem   |
|---------|--|--|
| 5       | Point of Sale                            | Interfaces with Micros, InfoGenesis, IBM, Retail Pro, Aloha and All Major Digital POS system to proactively watch for internal fraud and theft by cashiers, bartenders, supervisor and managers. Increases profitability by reducing theft and improves productivity in surveillance.  |
| 5       | Slot System                              | Integrates with Bally's, IGT, Konami, Aristocrat & Multimedia to alert casino floor executives and surveillance when certain alerts are triggered by eConnect business intelligence. The alerts are associated with casino floor surveillance cameras to understand what caused the incident.  |
| 5       | Ticket In/Out- TITO                      | Interfaces with all Kiosk manufacturers to monitor known TITO vulnerabilities such as; un-cashed tickets for long periods that have suddenly been redeemed, Invalid Ticket Scans, Total outstanding un-cashed tickets, Machine Offline alerts, Dashboards and Heat Maps on machine use.  |
| 5       | Intelligent Card<br>Shoes                | Interfaces with all major intelligent shoe manufacturers such as "Bee", Shuffle Master & Angel Eye. Monitors games for over dealing, deck slugging, dealing out of order, shoe error, shoe manipulation, wins in a row & more. Used to train dealers and enforce policies.   |
| 5       | Bar Comps                                | Interfaces to the POS system & Player Tracking system to verify that bar comps are justified. This is accomplished by checking the player tracking system to verify there was enough play to justify beverage comps.   |
| 5       | Free Play                                | Interfaces to Player Tracking, Direct Mail & Redemption Kiosks to verify the integrity of this incentive.  There are known vulnerabilities for theft and very little checks & balances in place for casinos. eConnect provides protection against internal & external theft from fraudulent free play.   |
| 5       | Pit Ratings                              | Interfaces with all Pit Ratings and Table Touch systems to verify the incentive earned through high volume and high limit play are ratings, which can be validated. If a rating is entered incorrectly or left open accidentally this will cost the casino a great amount of cash.   |
| 5       | Heat Maps<br>& Dashboards                | Integrates with all Modules above providing a live visual image of the floor with quick drill down to video surveillance on what happened during the instance that took place. Works live and in historical format to provide current and past trend analysis.   |
| 5       | Reports Builder                          | Integrates with all modules listed above to provide intuitive custom report writing within a few seconds.  The reports builder has a Microsoft SQL backend and a user-friendly interface on the front end. Reports are built with the click of the mouse and a few keystrokes.   |
|         | Open API<br>Cross Platform<br>Compatible | eConnect is an Open System and is compatible with all digital systems through any protocol that is available including: XML, Serial, HTTP, UDP, FTP, ODBC and all other standards.  eConnect integrates with all major surveillance systems and manufacturers to provide video intelligence.  eConnect will leverage existing architecture in the casino to provide data & visual reporting without the need to deploy additional hardware and 3 <sup>rd</sup> party software. |
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