



## FOR IMMEDIATE RELEASE

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## Milgard Launches New iPad® App for Consumers

**TACOMA, WA (August 31, 2012)** – Milgard Windows & Doors has unveiled a new iPad app that provides consumers a rich, interactive experience and new ways to learn about Milgard products. Through this new app, consumers will be able to browse through all Milgard product brochures and view a comprehensive video library, which includes product, installation, testimonial, and how-to videos. It's also never been easier to stay connected to the latest Milgard news with the app's built-in Twitter handle. Architects and contractors will also find this app incredibly useful when planning window and door projects. [The Milgard app is available in the iTunes store.](#)

“This fun and intuitive app allows you instant access to all things Milgard, including all product brochures, exclusive videos, and the ability to stay connected via Twitter,” states Jeremiah Noneman, Brand Manager for Milgard. “As consumers demand new and interactive ways to plan their new construction or replacement window projects, Milgard will continue to offer unique and engaging tools that provide the best possible window shopping experience.”

**Milgard Windows & Doors Celebrating 50 Years** - *In 2012, Milgard Windows & Doors is celebrating 50 years of quality, ease of use, durability, energy efficiency and value.*

Milgard Windows & Doors, a Masco company based in Tacoma, Washington, offers a full line of [vinyl](#), [wood](#), [fiberglass](#) and [aluminum](#) windows and patio doors for builders, dealers and homeowners, all backed by a [Full Lifetime Warranty](#), including parts and labor. The company has been recognized for manufacturing the nation's highest quality vinyl windows seven times in a yearly survey sponsored by Hanley-Wood Inc., publishers of BUILDER Magazine. Milgard has approximately 3,800 dealer locations nationwide. For more information, visit [milgard.com](http://milgard.com) or call 1.800.MILGARD.

### About Masco Corporation

Headquartered in Taylor, Michigan, Masco Corporation (NYSE: MAS) is one of the world's largest manufacturers of brand-name consumer products for the home and family. Masco is also a leading provider of services that include the installation of insulation and other building products. For more information, visit [masco.com](http://masco.com) or call 313.274.7400.



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