



***Press Release***  
***Halloran House***

*"When a man has everything in the world he needs, what on earth could he possibly want...more of everything."*

Edward "Biff" Halloran has everything. The handsome, millionaire hotel magnate lives in a manor worthy of a high born nobleman, drives a Rolls Royce Silver Shadow and owns things most of us only dream of having. In a time when wise guys are the princes of the city, Halloran House is where they hold court. With a goal of controlling a billion dollar concrete empire, Halloran forges an alliance with the New York mob could turn his world of privilege upside down.

Halloran House is a landscape populated by crooked business partners, grasping city officials, indifferent lawyers, hardnosed newspaper reporters, beautiful women, and cold blooded killers. In order to compete with his friend Ronald "Ace" Logan, the "Casino King" of Atlantic City, Halloran makes the choice to involve himself with Genovese family crime boss "Fat Tony" Salerno. The question is, why would a rich, energetic young man pick a path fraught with such risk and peril? Also standing in Halloran's way is Jimmy Galbraith, a former Special Forces captain that aims to throw a wrench in the Genovese family machine.

Based on his personal memoir, Halloran House is a classic Faustian story of blind ambition, greed without morals and men who compromise their integrity to score their chunk of the Big Apple. It is a cautionary tale of a successful man fighting to hold on to his wealth, position and family. What he does to take on the mob, the government and his own demons will haunt you long after the story ends.

With help from his creative partner Danny Anatra, Halloran House is written by Phillip E. Hardy, author of *Singing For My Supper*, *The Greatest Self Help Book Ever Written* and the epic *Kingdom Of The Hollow*, *The Story Of The Hatfields and McCoys*. Hardy's crisp writing style has recently been described as "being delivered with the abruptness of a sledge hammer; it's truthful, it's real and it's right there in your face."

Madmonk Productions has tightly written scripts ready for production for a one hour cable television format. Interested parties should contact Chic Barbour at (714) 791-7419.

*"Halloran House is The Godfather meets Madmen."*