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Craven Chocolate Explosion!

A PREMIER CHOCOLATE EXPERIENCE

OCTOBER 11 - 14, 2012 • NEW BERN RIVERFRONT CONVENTION CENTER • DURING MUMFEST WEEKEND IN HISTORIC DOWNTOWN NEW BERN

WWW.CRAVENCHOCOLATEEXPLOSION.ORG

A Craven Chocolate Explosion! is Happening in Eastern North Carolina this October to Raise Funds for "A Dog For Bella" and to Increase Awareness about Type-1 Juvenile Diabetes

New Bern, North Carolina (4 September 2012) Do you love Chocolate? If the answer is yes, then the place for you to be this October 11th - 14th is the newly renovated New Bern Riverfront Convention Center in Historic Downtown New Bern for the first annual Craven Chocolate Explosion, A Premier Chocolate Experience. The event is hosted by The Family History Society of Eastern North Carolina.

The idea grew out of a love for all things chocolate. It will be a fun, chocolate-filled event with exhibitors, tastings, classes, demonstrations, kids' activities, costumed characters, door prizes, best-in-show chocolate contests, the Chocolatini Preview Party, and more. An Admission Ticket is \$5 and includes five individual tasting tickets to sample the wonderful creations from the exhibitors who will have all kinds of delectable chocolate treats available to sample and to purchase. Children age 12 and under are admitted free and may use their parent's tasting tickets if they will share them. Additional tasting tickets will be available. With an Admission Ticket, each Chocoholic will receive a wristband that is good for the day for "in and out privileges" during the Craven Chocolate Explosion event to go and enjoy all the wonderful MumFest activities that will take place during the weekend such as the beautiful SeaFair Mega-Yacht which will be anchored behind the Convention Center.





For the first Craven Chocolate Explosion, \$2 of the \$5 Admission Ticket proceeds will be donated to assist the Dolde Family of Farmville, North Carolina in acquiring a Guardian Angel Service Dog for their two year old daughter Bella, who was recently diagnosed with Type-1 Juvenile Diabetes. Type-1 Diabetics can have sweets in moderation. The trained labrador retriever will be able to detect when Bella's blood sugar is too low or high and alert her parents. This is especially helpful during the night as she has to be awakened several times to monitor her blood sugar. The trained service dog will allow her to lead a more normal life. To learn more about Bella and this worthwhile cause, please visit our website.

The organization is excited to partner with *OurState* Magazine and www.OurState.com to promote the event with a Craven Chocolate

Explosion Trip Sweepstakes valued at \$1,000 which includes three-night accommodations for two at the DoubleTree by Hilton New Bern-Riverfront; gift certificates for The Chelsea, Gary's Down East Seafood, Morgan's Tavern & Grill, and the Harvey Mansion restaurants; Craven Chocolate Explosion Admission Tickets and the Chocolatini Preview Party; a tour for two of SeaFair, a \$40



Million, 228 foot mega-yacht, a featured MumFest attraction; an autographed copy of the *Craven Chocolate* cookbook by Mary Smaw; a Bear Town Bears' Commemorative Calendar; a *Welcome To New Bern Gift Basket* from the New Bern Riverfront Convention Center, and a beautiful *Chocolate Pearl Necklace* from Hearne's Fine Jewelry of New Bern.

Please visit www.CravenChocolateExplosion.org for more information about the event.

To be a Chocolate Volunteer for a few hours during the event, contact Kathie Ballenger Brinkley, Chocolate Volunteer Co-ordinator, at 252.637.3548 or Chocolate Vol@CravenChocolateExplosion.org.

To be an Exhibitor, contact David French, Event Co-Director, at 252.349.0405 or ExhibitorInfo@CravenChocolateExplosion.org. To be a Demonstrator, contact Mary Smaw, Event Co-Director, at 252.349.0405 or ChocolateFun@CravenChocolateExplosion.org.

The Family History Society of Eastern North Carolina was founded as a North Carolina non-profit in 2010 to promote learning about the rich cultural heritage of all of the Families of Eastern North Carolina from the Early Times to the Present. The group has presented three ENC Family History Fairs, hosted and co-hosted numerous free history programs, produced the Bear Town Bears' Commemorative Calendar, and is co-ordinating the development of Heritage Park in downtown New Bern to celebrate the Families of ENC. Please see www.ENCFamilies.org for more information about the group.

The organizers are delighted to host the Craven Chocolate Explosion, A Premier Chocolate Experience, and look forward to seeing everyone this October as we celebrate all things Chocolate, raise funds for "A Dog For Bella, and increase awareness about Type-1 Juvenile Diabetes."

For More Event/Media Info: Contact: David French, Co-Director, Craven Chocolate Explosion 252.349.0405 • info@CravenChocolateExplosion.org • www.CravenChocolateExplosion.org • ####