***Rescue Alert of California’s™ “Tip Jar”- Official Contest Rules***

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE THE CHANCE OF WINNING. ALL FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS APPLY. VOID WHERE PROHIBITED.**

1. *Eligibility:*

Rescue Alert of California’s™ Tip Jar program is open to legal residents of the 50 United States who are over the age of 18 at time of entry. Employees of Rescue Alert of California™, and other companies associated with the promotion of the contest, and their respective parents, subsidiaries, affiliates and advertising and promotion agencies, as well as immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. The contest is subject to all federal, state, and local laws and regulations.

1. *Sponsor:*

The Contest is sponsored by Rescue Alert of California™, Located at 14 Socorro, Rancho Santa Margarita, California 92688.

1. *Contest Overview:*

All submitted tips must fit into one of the 5 following categories: Senior Lifestyle, Senior Family, Senior Health, Senior Safety and Senior Money. Entrants are limited to one tip per category.

Only one tip will be accepted per person, per category.

Rescue Alert of California™ is not responsible for the tips being presented; they are the opinion of the individual, and not of Rescue Alert of California™

After tips have been collected, a representative of Rescue Alert of California will choose ten exceptional tips from each of these categories. This narrowed list of tips will then be put to a vote for fans and followers of Rescue Alert of California™ to vote on. Voting closes on 9/30/2012 at 11:59pm PST.

Rescue Alert of California™ reserves the rights to accept and deny any tips submitted.

1. *Prizes:*

Grand Prize (1): The contributor of the winning senior tip will be featured with their tip in Rescue Alert of California’s™ Senior Blog, Newsletter, and Social Media Profiles. Winner will also be able to select a charity to which a medical alert MXD unit will be donated in their name, along with discounted monthly monitoring service for $15.95 monthly. The winning individual does not receive the free system.

Rescue Alert of California™ has the right to approve or deny which charity receives the grand prize donation.

Honorable Mentions (50): The 50 tips chosen by Rescue Alert of California™ will be featured on their Senior Blog, with a credit to the contributing individuals, and included in the Rescue Alert of California™ Newsletter.

1. *To Enter:*

To enter, individuals must submit their original senior tip on the Rescue Alert of California™ Facebook page, Twitter page, the “Tip Jar” board on the Rescue Alert of California™ Pinterest profile, or on their Google+ profile between 9/01/2012 at 12:00am PST and 9/15/2012 at 11:59pm PST.

1. *Privacy Policy:*

For the purpose of this contest, Rescue Alert of California™ will collect information, but according to Rescue Alert of California™ [privacy policy](http://rescuealertofca.com/privacy-policy), names and e-mail addresses are only used internally and then disposed of.