



Press Release

August 2012

The Latest in Baby Monitors Hits the US!

British company BabyPing is pleased to announce the launch of its new high security Wi-Fi baby monitor into North America, offering tech loving parents the opportunity to monitor their baby through their Apple devices.



Bundling a free downloadable app, together with a high tech baby monitor, BabyPing is the first device to offer a modern, safe and truly reassuring alternative to old-style baby monitors. Parents will be able to hear, view and monitor their infant through an iPhone, iPad or iPod Touch and can also continue to read books, surf the web or listen to music, while keeping an eye on their baby as the App runs in the background.

BabyPing also offers a wealth of security and safety features to put parents minds at rest. These include double-layer security and alerts to inform the user if the baby cries, if the Wi-Fi connection has been broken or if the iOS device is out of range.

Alerts can be customised letting parents choose whether they want to be informed through live audio or silent vibrations – ideal for night time when one parent can be alerted to the baby's cry without waking the other.

Uniquely, BabyPing is a new breed of modern smart monitor, an ever evolving product with software updates delivered to the monitor directly and seamlessly through the App Store, giving parents new features and product developments directly from user feedback, so the BabyPing monitor parents love today, will be even better tomorrow.

Along with all the specifications you would expect from a high tech baby monitor such as vivid full colour video with 640x480 resolution, a high quality built-in microphone and superfast wireless Wi-Fi, BabyPing has also developed its own key features. Using specially developed technology, the Smart Filter™ cuts out the background noise and static normally associated with baby monitors, while Constant-Connect™ acts as a permanent tether between the App and monitor, notifying the user when the baby is upset or if the connection is broken at any point, ensuring parents can put their trust in this new technology.

Built with safety in mind, BabyPing uses the home Wi-Fi network to transmit information, providing privacy while avoiding unnecessary web streaming and bandwidth costs, as well as ensuring that alerts and updates from the monitor come through without the long delay associated with other baby cameras. BabyPing is the

only Wi-Fi baby monitor on the market with invisible infrared night vision, offering round the clock visibility without disturbing the baby.

Modern and sleek in design, BabyPing is simple to set up and is done so directly from the user's iOS device without the need for any computers. Parents can even use additional iOS devices loaded with the free BabyPing app to allow multiple users to access the same monitor.

The BabyPing Video Monitor is priced at \$249 RRP and is available now from BabyPing.com and select etail and retail partners, including Amazon, Frys, Walmart and J&R.

Baby monitors just grew up!

-ENDS-

Editors Notes:

Website: www.babyping.com

Twitter: @BabyPingUK

Additional Features:

- Password protection
- Ability to add multiple handsets
- No interference with other Wi-Fi devices
- No batteries required

BabyPing is a young, British company which believes in combining the latest innovation with safety and security. The BabyPing monitor has been developed using feedback from parents to ensure the product answers their needs. The result is a product in which parents can place their trust.

BabyPing is proof that baby monitors have finally grown up, putting parents firmly in control, and creating the safest way to monitor their children using the latest technology available.

Meet BabyPing at the Kind und Jugend Baby Show from Thursday 13th until Sunday 16th at the Koelnmesse, Cologne, Germany.

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