

# BACK TO SCHOOL

We asked our tween girl gamers from the US, UK, and France how they're feeling about their big day.

## Going Back to School - Blues or Bliss?

Little Sad      Stressed      Pretty Happy      Excited

	Little Sad	Stressed	Pretty Happy	Excited
US	16%	12%	26%	44%
UK	17%	13%	29%	39%
FR	13%	29%	23%	33%

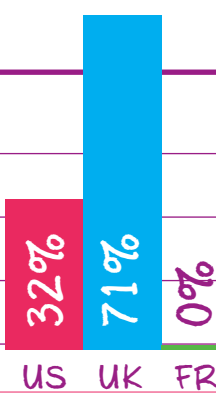
44% of US and 39% of UK girls are excited, while 29% of French girls feel stressed.



## What to Wear?

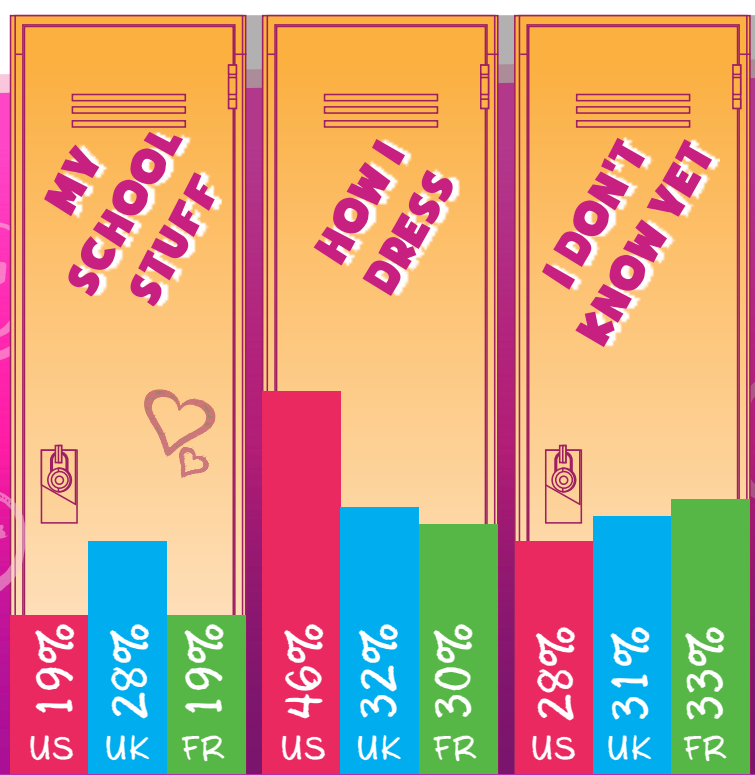
Most UK girls will wear their school uniform while US and French girls will dress to stand out.

school uniform



## How I Show My Style...

That's so me!



## Girls love art! But their next favorite subject is...

- 20% Math in the US
- 18% English in the UK
- 24% Physical Education in France

## Sorry Moms, Girls Everywhere Love Cookies for Lunch!

24% sandwich

9% milk

22% fruit

45% cookies for lunch



## And the Best Moment of the First Day is...

Seeing old friends and making new ones. That beats meeting my teacher, and decorating my locker.

