

URBANDSIGNGROUP

FOR IMMEDIATE RELEASE

Contact: Jana Rubin, CPSM | 770-444-9630 | jrubin@urbandesigngroup.com

Contact: K. Ashley Roberts, CPSM, LEED AP | 972-788-9242 | aroberts@urbandesigngroup.com

Urban Design Group Principal to Perform at Humane Society Benefit

Award-winning musician and designer Ken Rhyne will perform at the inaugural "Ride Like the Animals" fundraiser to benefit the Humane Society of Jackson County.

Atlanta (GA), September 7, 2012 – Prominent southern blues artist the Ken Rhyne Band will perform at the celebration marking the end of the Humane Society of Jackson County's (HSJC) "Ride Like the Animals" event on Saturday, September 8, 2012.

"Ride Like the Animals" is the HSJC's inaugural pet festival, concert and motorcycle ride. It will be held from 1:00 pm – 7:00 pm (rain or shine) at Crow's Lake in Jefferson, GA. The event will also include pet demonstrations, pet services, a children's area with inflatables, food, and a tailgate-themed beer garden.

The event is intended to raise funds and awareness for the creation of Jackson County's first animal shelter. Currently, the HSJC operates through an all-foster home network. Proceeds from the event will benefit the "Raise the Woof" campaign, which was launched in early 2011.

Rhyne is an Atlanta-based Principal of Urban Design Group, which is currently providing pro bono architectural services for the planning and design of the future facility.

"The staff and volunteers at HSJC are incredibly passionate about this vision," said Rhyne. "It's a privilege to use my musical and design talents in support of their cause."

For more information about the event, please visit www.raisethewoof.weebly.com.

The Jackson County Board of Commissioners voted unanimously in June 2012 to negotiate a long-term property lease with the HSJC, allowing the organization to construct a shelter on a 15-acre site owned by the county.

About the Ken Rhyne Band:

Rhyne is a talented blues singer and harmonica player and is regarded by many as one of the most accomplished blues rock/southern rock artists of our time. His album "Caught You White Handed" went to #1 across the Canadian charts upon release in 2008, followed by an "Album of the Year" nomination at the Native American Music Awards. Rhyne's music may be heard on AirPlayDirect at www.AirPlayDirect.com/KenRhyne.

URBAN DESIGN GROUP
UDG, INC
15950 NORTH DALLAS PARKWAY
SUITE 325
DALLAS, TEXAS 75248-6615
V 972 788 9242
F 972 788 9234
URBANDESIGNGROUP.COM

ATLANTA | DALLAS

About Ken Rhyne, Allied AIA, AICAE, Principal, UDG:

Principal of Urban Design Group, Ken Rhyne is a noted interior designer and pivotal part of the firm's leadership team. He is a member of the American Indian Council of Architects and Engineers (AICAE) and is an Allied Member of the American Institute of Architects (AIA). Rhyne has over 35 years of experience in conceptual architectural and interior design projects, including sustainable design, green architecture and the respectful infusion of Native American culture into his work.

Through his design, music and civic involvement, Rhyne has served as an advocate for Native American issues throughout his life. He is a Tuscarora Indian and a nationally-recognized designer with a talent for respectfully incorporating tribal culture into museums, cultural centers and other types of facilities. Rhyne is also a member of the Pfeiffer University Baseball Hall of Fame and was a minor league player for the Washington Senators and Texas Rangers.

About the Humane Society of Jackson County:

Established in 1998, the Humane Society of Jackson County was the vision of native Marjorie Butler, who worked with Bob and Sandy Wells to make her dream a reality. A low- and no-cost spay neuter program for low-income families was started in 2006, and in February of 2007, the group received its Department of Agriculture License and began rescuing and placing homeless animals. In 2008, volunteers launched a courtesy placement program to assist with animals requiring re-homing that the group could not accommodate, since it currently operates through an all-foster home network. In 2011, the organization launched its capital campaign to raise funds for the shelter and opened the ReTail Thrift Store, located in downtown Jefferson behind the Crawford W. Long Museum. HSJC is a 501(c)(3) nonprofit and donations are tax deductible. Community meetings are held the 2nd Tuesday of the 2nd month of each quarter at locations around the county. For more information, visit the web site at www.hsjc.com, call 706-367-1111 or e-mail hsjc1111@gmail.com.

About Urban Design Group:

Urban Design Group offers architectural, interior design and urban master planning services to its worldwide clientele from studios in Atlanta, GA, and Dallas, TX. A market leader in the application and advancement of Building Information Modeling (BIM) technology, UDG's personnel work on a wide range of projects from hospitality, resort, gaming design and Native American design projects to corporate, university facilities and urban mixed-use developments.

In the firm's 38-year history, Urban Design Group has completed more than \$6 Billion dollars in projects worldwide. The firm has received more than 80 design excellence awards and honors, 15 design competition awards and has been featured in hundreds of magazine articles, newspaper pieces and design resource books. For more information, please visit www.urbandesigngroup.com.