



HORSESHOE BAY RESORT

For Immediate Release

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Horseshoe Bay Resort Adds Pat Green and Drew Womack to Lineup for Country Music Benefit Concert

Pat Green, Drew Womack, Jack Ingram and friends gather for the "Deep in the Heart" CD release weekend

(HORSESHOE BAY, TEXAS) – On Sept. 15 and 16 Texas music stars will come together at [Horseshoe Bay Resort](#) to release the "Deep in the Heart: Big Songs for Little Texans Everywhere" CD benefitting the McLane Children's Hospital Scott & White in Temple and kicks off the resort's new fall concert series.

To celebrate the CD release, Horseshoe Bay Resort is offering special "Deep in the Heart" concert packages:

- Friday night rate begins at \$199
 - Guests can also book extra event amenities through the hotel
- Saturday night rates begin at \$199 and include:
 - Complimentary admission to The Brad Dunn Band concert featuring special guest Jenna Paulette
- Sunday night rates begin at \$199 and include:
 - A free copy of the "Deep in the Heart" CD
- For \$284, you receive a Sunday night stay, including:
 - Accommodations on Sunday, Sept. 16 at Horseshoe Bay Marriott
 - Commemorative T-shirts for two
 - Breakfast buffet for two in the Lantana Grill
 - Two "Deep in the Heart" CDs featuring various recording artists
 - Two Grandstand tickets to Sunday's concert

To book the "Deep in the Heart" concert package at this premier [Texas lake resort](#), call 800-228-9290 and use promotional code ER7. In addition to the special offer, the following activities are also scheduled:

Saturday, Sept. 15

6 - 8 p.m. – TEXAS BBQ AT LIVE OAK LAWN

Indulge on 18-hour smoked beef brisket, beer can chicken and red skin potato salad with whole grain mustard. Nonalcoholic drinks and desserts included. Price is \$36 per person (taxes and gratuity included).

6:30 - 8:15 p.m. – THE BRAD DUNN BAND FEATURING SPECIAL GUEST JENNA PAULETTE IN CONCERT ON LIVE OAK LAWN

Enjoy live entertainment by The Brad Dunn Band, featuring special guest Jenna Paulette. The band was formed in Austin in 2009. Since the band's demo, "Evidently," was released in 2010, they have been invited to open for Reckless Kelly, Micky and the Motorcars, Pat Green, Cory Morrow and Tracy Lawrence, among others. The Band's single "That Song About Beer," reached the Top 40 on the Texas Music Charts in 2012. They also won a Texas Music Award for "Vocal Group of The Year" in 2012 for their performance on the album "Ranch Cat."

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8:15 p.m. - COLLEGE FOOTBALL LIVE ON LIVE OAK LAWN

Watch the evening's primetime games on an inflatable big screen. Bar service available.

Sunday, Sept. 16

12:30 p.m. – “DEEP IN THE HEART” SHOTGUN GOLF TOURNAMENT AT THE APPLE ROCK GOLF COURSE

Play golf with Texas country artists Pat Green, Cory Morrow and Jack Ingram on one of the [Texas golf resort's](#) signature Robert Trent Jones, Sr. golf courses. Package price of \$375 per twosome includes golf tournament, lunch stations, two VIP seats for the Jack Ingram and Pat Green Concert, two “Deep in the Heart” CDs, and two event T-shirts.

6 p.m. – VIP FAJITA DINNER RECEPTION A PALM D’OR

Mingle with Pat Green, Jack Ingram and friends before their performance. Featured menu items include beef and chicken fajitas, watermelon, jalapeño salad, El Paso salad, cheese enchiladas, ranchero beans and borrera rice, margarita chiffon pie, tres leches and Mexican chocolate cake. Two drink tickets included. Price is \$75 per person with hotel room.

7:30 p.m. – LIVE CONCERT ON LIVE OAK LAWN FEATURING PAT GREEN, JACK INGRAM, CORY MORROW, KYLE PARK & DREW WOMACK

This concert is open to hotel guests only and benefits the McLane Children’s Hospital Scott & White. Artists will play a medley of their popular songs.

"We are honored to be hosting ‘Deep in the Heart’ at Horseshoe Bay Resort," CEO Douglas Jaffe III said. “This collection of artists worked very hard to put this project together, and we look forward to giving everyone a memorable weekend.”

The “Deep in the Heart” project was born in Houston during a benefit concert in 2010. “Deep in the Heart” founders and co-producers, Brett Danaher and Clayton Corn, both longtime members of Pat Green’s band, began searching for artists willing to participate in the creation of a CD for children to benefit the McLane Children’s Hospital Scott & White. The response from country artists was overwhelming and the project was formed.

“Deep in the Heart” is a CD of children’s music featuring all Texas artists including: Pat Green, Stoney LaRue, Reckless Kelly, Randy Rogers, Drew Womack, Bonnie Bishop and Ray Benson, Josh Abbott, Cody Canada, Charla Corn, Fred Andrews, Asleep at the Wheel, Jason Boland and Aaron Watson.

For more information about the “Deep in the Heart” Benefit Concert or the upcoming fall concert series, please contact Chief Marketing Officer Bryan Woodward at (830) 598-3969 or visit www.hsbresort.com/specialevents.

About Horseshoe Bay Resort

Horseshoe Bay Resort is Texas’ original lakeside resort. Located in the picturesque Texas Hill Country, a short 45-minute trip from Austin, 90-minute trip from San Antonio and a few hours drive from Dallas and Houston, the 7,000-acre, AAA Four Diamond-rated resort sits along the shores of constant-level Lake LBJ. The 349-room resort is home to three-time championship Robert Trent Jones, Sr. golf courses, a par 72 dwarf Bermuda grass putting course, The Waters 50-room condominium towers and a full-service marina. Horseshoe Bay recently opened Summit Rock, a Jack Nicklaus Signature Golf Course Community, while a private airport, 16 tennis courts, bike rentals, hiking trails, spa and fitness centers all add to the extraordinary experience of Horseshoe Bay Resort. For more information and reservations, visit www.hsbresort.com or call 877-611-0112.

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About the Horseshoe Bay Resort Marriott

Amidst the expanse and charm of Texas' Hill Country lies the breathtaking Horseshoe Bay Resort Marriott. One of the premier golf resorts in Texas, the hotel near Austin overlooks picturesque Lake LBJ and is surrounded by lush manicured waterscapes and gardens. Offering 347 rooms, the AAA Four Diamond Austin hotel and conference center offers visitors a unique yet complete Texas resort experience. Golfers can spend a few days enjoying any or all of the three Robert Trent Jones, Sr. Texas championship golf courses. Tennis players can stay in form at the hotel's 12 adult tennis courts and three children courts. Also located at the Horseshoe Bay Resort is a full-service marina where guests can rent everything from kayaks to luxury cabin cruisers. Guests can relax at the hotel's full service Bayside Spa. Delicious choices for breakfast, lunch and dinner await guests at any one of the nine eateries. Equipped to handle Texas meetings of any size, Marriott's state-of-the-art meeting and function facilities boast an impressive 51,000 square feet of unique indoor and outdoor space.

About Marriott Hotels & Resorts

Marriott Hotels & Resorts is Marriott International's original and most widely distributed brand, with 500 hotels and resorts in 60 countries. Marriott continues to inspire a balanced life on the road for discerning and high-achieving business and leisure travelers, offering warm, professional service; sophisticated yet functional guest room design; lobby spaces that facilitate working, dining and socializing; restaurants and bars serving international cuisine prepared simply and from the freshest ingredients; meeting and event spaces and services that are gold standard; and expansive, 24-hour fitness facilities. All Marriott hotels participate in the award winning Marriott Rewards frequent travel program that allows members to earn hotel points or airline miles for every dollar spent during each stay.