

It's all about confidence



MEDIAMAKER
Online Video Platform by Xstream



MediaMaker OVP

- preferred and proven

Xstream's online video platform MediaMaker offers a modular, flexible and full-featured video solution used by leading telcos, broadcasters and media companies worldwide to manage, monetize, encrypt, encode and deliver state-of-the-art TV Everywhere, Social TV, OTT and Multi-screen solutions to audiences wherever they are.

The comprehensive features and capabilities of MediaMaker enable clients to provide a high quality, interactive and engaging user experience. MediaMaker helps customers to more efficiently organize their video offerings and enables more automated workflow from ingest to playout.

Due to MediaMaker's modular architecture, this unique software allows you to be a part of the product roadmap and create your desired solutions based on your own needs and not limited to software functionalities - rather strengthened by the software flexibility to build and grow as the market grows and changes.

MEDIAMAKER

MediaMaker is the platform of choice for many leading broadcasters, telcos and media companies and can sharpen your competitive edge by giving you...

Versatility

The freedom to create and deliver Internet TV to any platform

Customizability

A solution tailored to your specific needs

Adaptability

The ability to strengthen your competitiveness by staying ahead

Usability

An easy-to-use and cost-efficient way to manage video assets

Flexibility

A solution enabling you to build, integrate, add services and create your own functionalities

Automation

An automated solution that eases workflows

Jyllands-Posten
Fredag 18. maj

ADTECH
AD SERVING

The One Stop Solution
for your Ad Management!

Display Video Mobile

**En leder må
højest have 15
ansatte**

Hvis chefen også skal være
effektiv, nytter det ikke noget
at have mange ansatte.

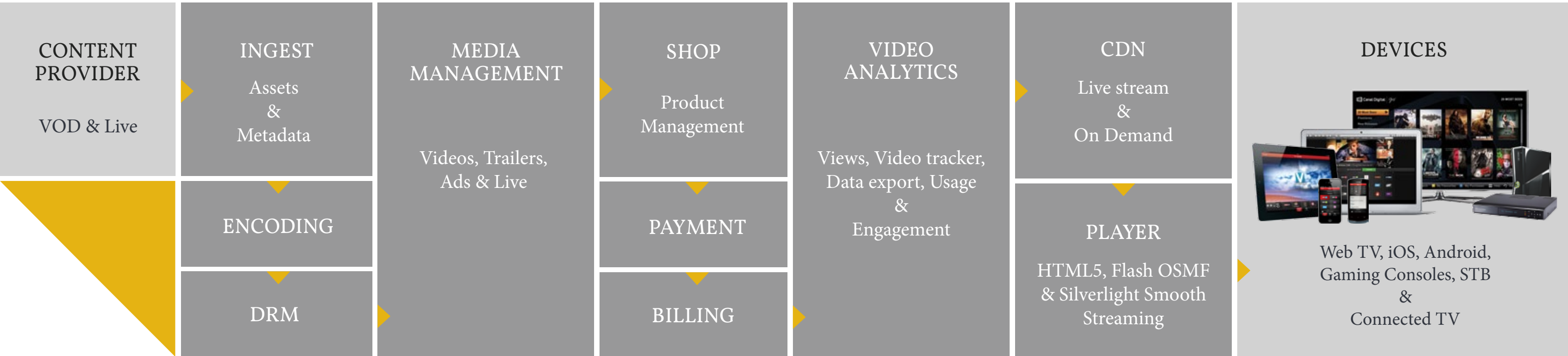
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SAMSUNG

Apps for Connected TV devices
Create your own customized solution today

MediaMaker enables you to stream your content to the device of your preference. Create your own customized app for Smart TV, Playstation, Xbox, Set-top box, Roku etc.

MediaMaker Architecture



In addition to our proven software, MediaMaker OVP, we offer a wide range of related services, adding value and functionalities to any custom OTT, TV Everywhere or Social TV solution.

Media hosting, transcoding and streaming are all part of MediaMaker OVP, but are services that can be customized to your specific needs.

Digital Rights Management (DRM)

Secure your content from being downloaded and streamed outside your solution.

MS PlayReady DRM for web and Widevine DRM for web and devices.

Media Hosting

Flexible, dedicated and scalable media hosting. Can be setup as origin for multiple CDN's.

Transcoding

Automatically transcode your content to any desired format.

Several transcoding options for best user experience.

Streaming

Stream your content in any format to any device.

MediaMaker Modules and Functionalities

The **modular architecture** of MediaMaker enables you to grow with the solution and add new modules or functionalities as you wish.



Shop

The perfect match between your content and your business model

- Increase your profits by turning your visitors into paying customers
- Create and manage product and pricing models
- Create vouchers
- Manage recurring payment (Flat rate/Subscription VOD)
- Customer and order overview
- Shop analytics, for example turnover pr. product, category and period



Payment

Receive payments in any form

- Connect MediaMaker to any regular online payment gateway and accept payments on the web
- Integrate with your own billing system/customer database
- Integrate with different Card Payment providers
- Integrate with SMS payment providers
- Enable onetime payment and recurring payment



External Ad Integration

Get the best from both worlds

- Integrate your MediaMaker player with an external ad system. Examples are; Videoplaza, Adtech and Smartclip integration



Ingest API

Import videos and metadata from any content provider

- Support push and pull procedures through the API
- Ingest from multiple content providers via API
- Monitoring of ingest process from A-Z
- Enable encryption and encoding during ingest via API



REST API's

Create your own customized solution today

- Secure authorization for sensitive data
- Fully documented RESTful API
- Ingest from multiple content providers via API
- Integrate external billing systems
- Get access to all media and metadata associated through API

MEDIAMAKER

MediaMaker Players

Xstream offers three different players for your MediaMaker solution. They all share some of the same functionalities such as "Tell a friend", share on Facebook, Twitter etc. and they can all be integrated with third party systems as for example advertising systems or tracking systems.

LIVE

Live Streaming
Huge live events and quality linear streaming

- Live streaming in multiple formats
- Live streaming to multiple devices
- Setup multiple live streams



Flash OSMF player

OSMF based Flash Player

End splash with "Most seen video" (7 days) and "Latest video"
Collects view statistics in MediaMaker

Playback of:

- Flash HTTP Dynamic Streaming
- Progressive streaming
- Adaptive streaming

Live streaming of events. Playback of:

- Multi-bit streams
- Single-bit streams



Silverlight Smooth Streaming player

MMP based Silverlight Player

End splash with "Most seen video" (7 days) and "Latest video"
Collects view statistics in MediaMaker

Playback of:

- Microsoft Smooth Streaming
- WMV streaming
- WMV multi-bit streaming

Live streaming of events. Playback of:

- Microsoft Smooth Streaming streams
- Single-bit WMV streams



Rights Management

Control where your content is available

Take full control of which platforms and domains your content is made available on. You can base it on content, platform, domain/country



Domain

Manage several domains from one platform

Define which domains to publish specific videos on
Define metadata pr. domain
Activate and deactivate content pr. domain



HTML5 player

HTML5 player for iOS 4.0 and onwards (iPad and iPhone)

End splash

Collects view statistics in MediaMaker

Can be combined with Xstream's Flash or Silverlight player as a fallback for playback on iOS platforms

Playback of HLS

MEDIAMAKER

About Xstream

Xstream is a premium provider of end-to-end video management software and related services. Xstream's module based online video platform, MediaMaker, offers the industry's most comprehensive and scalable platform, enabling telcos, broadcasters, cable operators, content owners and media companies worldwide to manage and deliver state-of-the-art TV Everywhere and OTT solutions to audiences wherever they are.

Xstream is trusted as the preferred solution partner for companies like Telenor, Disney, Canal Digital, Altibox, Comoyo, Schibsted Media and many more.

The modular architecture of MediaMaker enables flexible and customized solutions that meet the demands of the worlds' most superior and extensive TV Everywhere and OTT video deployments. Our customers within the field are a testament of our leadership and innovation in the online video industry.

Contact us for further information about Xstream and our products and services.

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