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LeadPile Ranked Among Inc. Magazine's Fastest Growing Companies in America for the Fourth Consecutive Year

The premier online lead exchange sees three-year revenue growth of 191 percent

Los Angeles, CA (September 10, 2012) — For the fourth consecutive year, LeadPile, the world's premier online lead exchange, has been recognized by *Inc. Magazine* as one of the fastest growing privately held companies in America. The list represents a comprehensive look at an important segment of the economy—America's independent entrepreneurs. This year, LeadPile is ranked 1,552 overall in the *Inc. 5000* annual ranking of elite, high-growth businesses and has increased its ranking each year.

The company's innovative technology platform allows lead buyers and sellers across multiple verticals to conduct lead transactions within a secure, centralized marketplace. LeadPile delivers quality leads to buyers from direct, original sources while providing sellers with access to the most buyers and competitive payouts.

During the past year, LeadPile has grown its core financial services business while expanding into new markets such as auto finance and the UK, resulting in a 92 percent increase in revenue. LeadPile is ranked among the highest advertising and marketing companies with 50 percent employee growth in recent years.

"Receiving this recognition by *Inc. Magazine* four years in a row is a huge accomplishment that demonstrates our commitment to growth and customer service," said Sam Valenzuela, President of LeadPile. "Maintaining this status is no easy achievement, especially in such a complex and dynamic industry as online lead generation. It is a testament to our outstanding employees, who are committed to helping our clients' businesses thrive."

To support its nearly doubling in size, LeadPile has added several experienced lead generation team members and fostered a culture of innovation to help produce high-quality leads that customers demand.

"LeadPile is dedicated to developing leading products in the industry," said Eugen Ilie, Sr. Vice President of Product and Technology. "We remain focused on innovation, including intelligent lead processing algorithms and lead validation processes, all of which offer improved conversion rates for sellers and lower costs and higher volume for buyers."

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ABOUT LEADPILE

LeadPile is the premier lead exchange for buyers and sellers across multiple verticals. Lead buyers can buy exclusive and qualified leads in real time while lead sellers enjoy competitive payouts and access to a nationwide network of lead buyers. Since 2009, *Inc. Magazine* has ranked LeadPile as one of the fastest growing companies in America. For more information about LeadPile, please visit LeadPile.com and follow us on Twitter [@LeadPile](https://twitter.com/LeadPile).

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