

Cloud-powered Email Archiving Service

WHAT HAPPENS WHEN...

YOUR BUSINESS LIVES IN YOUR EMAIL

Today, more than ever, organizations are finding that their email contains more than just email. It also contains the orders, quotes, promises, and commitments made to your customers, suppliers, and partners. As email has become the standard method for having "things in writing", it is progressively viewed as documentary evidence in the same way as a formal letter would have been 10 years ago. However, nearly one-third of companies do not have email management policies in place!

MAIL SERVERS ARE OVERFLOWING

Alternatively, a recent survey by Osterman Research suggests that the storage of email messages is growing at an alarming rate of 31 percent annually. However, when managing storage, email is usually the first area where we apply quotas. This practice empowers the end user to make decisions on the retention of your company's intellectual property. Worse still, in many companies, it is not an uncommon practice to delete everything on the hard drive of an employee that has recently resigned!

ARCHIVES STORED AS PST FILES

As a response to the above, many businesses have adopted the practice of storing archived email in PST files. The challenge with this approach is that it only contains "selected" emails and not the comprehensive list needed to support a proper eDiscovery process. Additionally, searching through multiple PST files to find an email may take hours, days or weeks.

YOUR BUSINESS

THE CHALLENGE

New state and federal rules, mandating proper email archiving practices, are challenging companies of all sizes to evaluate and implement an email archiving solution (beyond just backing up PST files.) At a minimum, information archiving provides customers with a means to address the data explosion in a manner that satisfies regulatory requirements and reduces the burden placed on IT applications such as email. It is no surprise then that cost-effective information archiving remains at the top of the list of priorities for IT decision makers. Put another way- archiving is no longer a value-added service for IT; it is an essential component of the IT portfolio, and it is required to tame skyrocketing storage costs while maintaining compliance.

THE SOLUTION

Sonian delivers true email archiving technology to businesses for a fraction of the cost without the need to purchase hardware, install software or manage ongoing maintenance. EVERY email that any person in your business sends and receives is securely archived, searchable and accessible forever. Individual users may also access their own archive so they can be comfortable in deleting emails and keeping mailboxes at a manageable size.

THE TECHNOLOGY

Sonian Global RAID Infrastructure

- Scalable created for grid utility elastic computing cloud
- Immediate replication to 8 data centers
- Superior data privacy with no co-mingling of customer data

"Backup systems are not archiving systems. Do not use archive systems that offer stubbing, this only leads to more troubles "down the road." Web-based interfaces are the best way to access the archive."

Jo Maitland,

Forrester Research Analyst

KEY BENEFITS

- Every email, stored, searchable, accessible & secure—forever.
- No hardware, software, maintenance or installation required.
- Unlimited storage of emails.
- A true business grade compliance solution to your email archival requirements.
- Allows organizations to focus on their core business and not be distracted with infrastructure hassles.

SERVICE FEATURES

- Global Administrator extensive search options of all mail over any period.
- Individual End User search.
- Archives both internal and external mail securely (AES military strength encryption) to 8 redundant data centers.
- Supports all major messaging environments including: Exchange, Notes, GroupWise, IMail, Scalix, and Zimbra.
- Email accessible as online view, PDF, message download, or PST download.
- Designed for compliance archiving and e-discovery (FINRA, FERPA, FRCP, SOX, SEC & HIPAA).



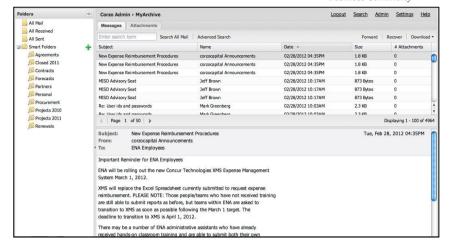
Sonian's data center clusters are located in the geographic regions as indicated above. Data center clusters reside in US East, US West, US South, Europe (Ireland), Singapore and Tokyo. Each cluster represents multiple physical data centers separated by different Internet, power grid and cooling systems. **IMPORTANT**: In order to adhere to certain world-government regulations, data does not flow between regions. As each region is a fully redundant system there is no need for region to region replication.



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Individuals within your business are able to access every email that they have ever sent and received through a convenient web interface.

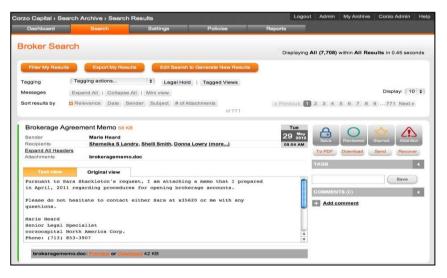
- Instant Search
- Email Client Integration
- Export Email
- Business Continuity



ADVANCED SEARCH AND DISCOVERY

The archive administrator within your business has the ability to search across all email for the entire organization. Emails may then be downloaded, tagged or exported. All access is recorded and accessible through a detailed audit report or RSS feed.

- Export Results
- Legal Hold
- Tag Keywords
- Flag for Review



WHAT OUR CLIENTS SAY

"Every day we use email for client changes, approvals and correspondence. We also send large attachments that were clogging up our mail server and filling our backups. We needed a solution that would give us confidence that every email was stored away safely and securely—and equally as importantly, we needed to be able to find emails when we needed them. Sonian provided a simple solution to a difficult problem for us."

— Elise Rackley, Director

"In the construction industry we are heavy consumers of email. We needed to know that in 5 or 10 years, we would still be able to find emails quickly and easily. We also needed a system that was compliant with legal e-discovery, but also cost effective. We found this solution with Sonian."

– Andy Michelis, IT Group Manager

WHAT THE LEGAL PROFESSION SAYS

"What policy should a commercial organization with the ubiquity of emails, adopt? The answer "Keep them." -Justice Sackville

"Litigation is fought on the basis of the documentary record, and the litigant best able to recreate it at the lowest cost carries a valuable advantage into any dispute."

About Excel Micro, Inc.

Excel Micro, Inc. is one of the premier Software-as-a-Service (SaaS) distributors handling over 3,500 resellers worldwide offering 100% hosted or cloud based solutions.

Excel Micro establishes relationships with market leaders to take the burden out of their clients having large minimum commitments and setup fees, and gives them opportunity to take advantage of premier hosted solutions without any huge upfront costs. Partnering with industry leaders focused on security has helped company grow to now manage approximately one million accounts worldwide.

The primary focus at Excel Micro is assisting clients through their sales and technical support departments 24 hours per day from headquarters based outside of Philadelphia, PA. The primary goal is to not only supporting clients but to work with and assist them with anything from conference calls, to live webinars and training sessions. For more information please contact 877-4-No-Spam (466-7726).



505 Kedron Ave., Folsom, PA 19033 www.ExcelMicro.com - 877-466-7726