

2012

Transportation and Distribution Planning and Management

Date: October 2-4, 2012

Location: Savannah, GA

Register: www.gtpe.gatech.edu/supply-chain

Course Fees: Individual Course Price \$3,575

SCL Alumni/Organization Discount Price* \$3,100

Certificate Price \$2,800

Implement best practices that will minimize your company's transportation and distribution costs.

Dealing with the complexities of transportation and distribution planning has become a critical corporate function. Overcome inefficiencies driven by frequent and increasingly time definite shipments, complex security and regulatory requirements, volatile fuel costs, and much more by enrolling in the **Transportation and Distribution Planning and Management** course at Georgia Tech Savannah.

Learn and develop principle practices that address major domestic and international transportation issues and design supply chains that minimize transportation and distribution cost.

Immediately impact your company with cost cutting strategies though the **Transportation and Distribution Planning and Management** course.

How You Will Benefit

Upon completion of this course, you will be able to:

- Develop transportation and distribution strategies to support business strategies
- Understand basic transportation physics in the supply chain
- Optimize last mile and long haul transportation planning
- Design supply chain networks to optimize transportation costs and service
- Determine how to optimize routes and schedules
- Better manage total transportation spending
- Analyze tradeoffs between transportation costs and customer service levels
- Measure and improve transportation performance
- Understand and manage variability that impacts transportation

Tour the Savannah Port and Intermodal Facility!



What Is Covered

- Transportation and distribution fundamentals
- Delivery costs and strategies
- Modeling carbon emissions
- Long haul and international transportation
- Reducing transportation cost
- Transportation and distribution technology
- Network design fundamentals
- Supply chain design strategy and technology
- Transportation and distribution trends and innovation

**Hear from Mr. Curtis Foltz,
Exec. Dir. of GA Ports Authority!**

Why Georgia Tech

For more than 20 years, Georgia Tech has been the premier institution for supply chain and logistics professional education, innovation, and leadership. Today, the Georgia Tech Supply Chain & Logistics Institute offers an extensive, global curriculum for professionals in supply chain, trade and logistics.



Georgia Tech
Supply Chain & Logistics Institute
EDUCATION • INNOVATION • LEADERSHIP

*SCL Alumni is defined as someone who has previously taken a course offered by the GT Supply Chain & Logistics Institute. Members for CSCMP, INFORMS, NASSTRAC, AST&L, WERC and the Atlanta Supply Chain Leadership Council receive the "Organization Discount Price" for each course.