**FOR IMMEDIATE RELEASE:**

**MCLEOD SOFTWARE PARTNERS WITH FLEETLOCATE BY SPIREON TO PROVIDE INTEGRATED TRAILER TRACKING FOR JOINT CUSTOMERS***FleetLocate’s Leading Intelligent Trailer Tracking System is Now Integrated Into McLeod Software*

**Birmingham AL and Knoxville TN, September 17, 2012 –** Spireon, Inc., the leader in Mobile Resource Management (MRM) and trailer tracking solutions and McLeod Software, one of the leading providers of transportation management software, have announced the integration of Spireon’s FleetLocate real-time trailer data into the McLeod LoadMaster® Enterprise system.

Now fleets can capture and leverage business intelligence to save significant costs, improve customer service and make faster, more profitable business decisions. FleetLocate’s real-time trailer visibility enables fleets to see which trailers are underutilized, and helps identify where there’s a real need for more trailers. This rich data also allows transportation companies to reduce their overall trailer count while maintaining the same amount of workload.

The first transportation company to use the integrated system is Tutle & Tutle Trucking based in Cleburne Texas. Integration gives Tutle & Tutle the benefit of seeing their entire fleet of trucks and trailers on one screen. Dispatchers have a complete view of tractors, trailers, drivers and loads. Now their operations team has a systematic way to track trailers within their McLeod LoadMaster dispatch system. They also receive real-time updates when their trailers move and the ability to track the actual mileage as it accumulates. In addition, the operations and maintenance personnel instantly receive a notification when a trailer is ready for service and the exact location.

“FleetLocate is unlike other trailer tracking systems, we provide continual, real-time views of the entire fleet of trailers,” says Roni Taylor, Vice President of Product Marketing for Spireon. “Through the partnership with McLeod, our customers will now receive valuable trailer reporting capabilities within McLeod’s Loadmaster software to enable them to do more with less trailers and improve overall utilization.”

**About McLeod Software**

McLeod Software is a leading provider of transportation, brokerage and document management systems. Specifically developed for the trucking industry, McLeod’s advanced management solutions and services enable transportation companies to increase their efficiencies in all areas while reducing costs. McLeod Software’s integrated best-in-class software products include LoadMaster®, PowerBroker™, DocumentPower™ Enterprise, HirePower™ and the McLeod FMS product line. Founded in 1985 and headquartered in Birmingham, Alabama, the company serves truckload and LTL carriers, freight brokers, 3PLs, and shippers throughout North America. For more information, contact McLeod Software toll free at 877-362-5363 or visit [www.McLeodSoftware.com](http://www.McLeodSoftware.com).

**About FleetLocate by Spireon, Inc.**

FleetLocate is a powerful, flexible and scalable Trailer Tracking and Asset Intelligence solution that provides continuous real-time visibility of large, geographically disperse trailer fleets. Featuring exception-base reporting, FleetLocate is an effective tool for improving operational efficiency, increasing the number of loads per trailer and driving more revenue. The interface is simple to use, easy to navigate, and provides a comprehensive suite of reports designed to help businesses better manage their fleet operations and address many of the operational dilemmas they face daily. To learn more, visit <http://www.fleetlocate.com>/trailer

**About Spireon**

Spireon, Inc., is at the summit of business intelligence and committed to going higher. Headquartered in Knoxville, TN, the company emerged in 2011 as the industry leading Mobile Resource Management (MRM) company as a result of the merger of Spireon, Inc., Inc. with Enfotrace and PFS, LLC, the top three providers in the MRM space. Spireon connects companies to their mobile assets and workforce through game changing information platforms, giving them the power to manage actionable business intelligence. Inspiring companies to reach new heights with powerful Software-as-a-Service (SaaS) based tools, Spireon provides a sturdy foundation on which to optimize performance.

With leading market positions in the Subprime Automotive Finance industry, Local & Enterprise Fleet Management and Trailer & Logistics markets, Spireon, Inc. specializes in developing strong business relationships with leading companies worldwide, enabling it to offer affordable world-class risk mitigation, mobile asset management and location based services to its customers. Spireon, Inc.’s patented array of GPS products and information platforms provide business intelligence solutions through industry brands for automotive dealers, lenders, service and delivery fleets and transportation and logistics companies. Spireon currently has over 1.5 million active devices in the marketplace and forecasts to deliver 800,000 units in 2012. With offices in the North America, Spireon has a proven track record in innovation, customer-focused service, financial stability, powerful vertical distribution networks, and a strong customer base.

For additional information, please visit Spireon, Inc.’s website [www.spireon.com](http://www.spireon.com/).

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