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PEOPLEMATTER MAKES HIRING “KRYSTAL” CLEAR Famous Quick Service Restaurant Orders Up Scalable Solution for Hiring Processes

CHARLESTON, SC – SEP. 18, 2012 – The Krystal Company, a fast food icon famous for its small, square hamburgers and big-taste menu items, and PeopleMatter, the only comprehensive talent management solution designed specifically for the service industry, have joined forces to simplify Krystal’s human resource processes. PeopleMatter HIRE™ — a flexible, automated hiring system — will be used in 213 locations. HIRE simplifies hiring tasks, such as applicant tracking, onboarding and electronic I-9 verification.

Krystal’s brand centers on its signature dish, the Famous Krystal Hamburger. However, the company positions itself as an industry leader through innovation, in both its menu and its operations. Part of the “Krystal Creed” is to render quick, efficient and courteous service. The PeopleMatter Platform offers an innovative talent management Platform that helps the company’s workforce live up to these ideals.

“Krystal needed a Web-based solution to meet our company and workforce needs,” said Doug Pendergast, Krystal CEO. “PeopleMatter stood out as a feature-rich Platform, uniquely positioned in the foodservice industry. They are a great fit for our present and future strategies and we’re looking forward to working with them.”

Krystal views HIRE as an opportunity to improve and simplify recruiting processes. The software easily integrates and automates all hiring processes, including background checks, assessments and employee verification. The cloud-based solution delivers 24/7 access to Krystal’s sizeable workforce and numerous locations. HIRE also offers corporate level visibility into workforce management.

HIRE provides a user-friendly, scalable solution for the company’s 6,200 employees, while meeting Krystal’s corporate requirements. The clean user interface and ability to integrate with other payroll and POS systems makes it easy for stores to adopt and use the solution while providing greater return on investment.

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"Krystal is highly regarded in the restaurant industry and considered an innovative leader in the QSR market," said Nate DaPore, PeopleMatter President and CEO. "Their selection of PeopleMatter is another validation of a technology solution specifically designed to needs with service-industry needs."

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About Krystal

Founded in 1932, Krystal restaurants have become known for their small square hamburgers that are not only steeped in tradition, but in onions, mustard and pickles. Over the years, the food offered by Krystal has become a cultural icon and a part of the southern experience. The Krystal Company is the oldest quick service restaurant chain in the South and the second oldest in the United States. The unique brand currently has nearly 400 restaurants in eleven states. For more information visit: www.Krystal.com; on Facebook at: [Official Krystal Lover Community](#) or on Twitter: [@Krystal](#)

About PeopleMatter

PeopleMatter provides the only comprehensive talent management solution for the service industry. We help employers identify, develop and engage dependable talent to provide exemplary customer service. PeopleMatter's platform of HR tools handles hiring, scheduling, learning, recognition and performance management. Our integrated technology manages the process, so employers can focus on the talent. PeopleMatter. The name says it all. PeopleMatter is headquartered in Charleston, S.C., and on the Web at www.peoplematter.com, [@peoplematterhr](#) and facebook.com/PeopleMatter.HR.