

The Global Institute of Logistics

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# GLOBAL INSTITUTE OF LOGISTICS (GIL) ANNOUNCES PARTNERSHIP WITH SEAINTEL MARITIME ANALYSIS

## Agreement Facilitates 'Shared Platform' To Develop Best Practice Initiatives

**Dublin, 18th September 2012:** The Global Institute of Logistics (GIL) has announced a partnership agreement with maritime logistics specialists SeaIntel Maritime Analysis, to enable both organisations to develop best practice initiatives to serve the global port community.

Following this announcement, GIL and SeaIntel Maritime Analysis will establish a 'shared platform' to facilitate the sharing of knowledge among ports around the world, and create a forum through which key discussion points affecting the wider industry can be addressed.

"The agreement with SeaIntel Maritime Analysis enables the Institute to develop an optimum connection between network and strategy," says Kieran Ring, chief executive, Global Institute of Logistics. "We have the utmost respect for SeaIntel Maritime Analysis' maritime logistics knowledge, and we look forward to working with them on applying this knowledge to the global port environment."

The Institute's work with SeaIntel Maritime Analysis will also play a role in driving the agenda at a programme of 'Exchange of Experience' (EoE) groups, hosted by GIL, scheduled to take place at key logistics conferences and trade events around the world.

The EoE programme will in turn contribute to a series of annual reports on key issues affecting the trade, including Automotive Terminal Operations, Container Terminal Operations, Vessel Call, Port Management, Beneficial Cargo Owners, and Cruise Terminal Operations, For full details of the EoE programme, visit www.globeinst.org

"Working with the Global Institute of Logistics will allow us to leverage the significant amount of knowledge available throughout the industry in general and the global port community in particular," says Lars Jensen, CEO, SeaIntel Maritime Analysis, "This will provide ports with a strong foundation for developing their own strategies to meet the challenges of the coming years."

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#### Notes to editors

### **ABOUT GLOBAL INSTITUTE OF LOGISTICS**

The Global Institute of Logistics (GIL) was founded in 2003 by the members of the Global Logistics Forum. As a Membership Organization for international port communities, the Institute is focused on identifying best practice and building international standards of excellence through engagement with Port Authorities, logistics providers, shipping companies and other maritime supply chain organizations. This, in turn, creates a platform through which knowledge is shared, best practice is adopted and trade developed. The Institute's mission is to 'Improve Global Logistics One Port at a Time'. For further information, visit www.globeinst.org

### ABOUT SEAINTEL MARITIME ANALYSIS

SeaIntel Maritime Analysis is the world's leading provider of innovative objective analysis within the container shipping industry. Combining strong quantitative analysis skills with a deep understanding of the industry derived from many years of working within the business has led SeaIntel Maritime Analysis to continuously bring new insights into the industry. For further information, visit <u>www.seaintel.com</u>

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