



Media Contact:  
Kate Buska, Public Relations Director  
503-548-9399, [kate@provenancehotels.com](mailto:kate@provenancehotels.com)

**PROVENANCE HOTELS AND KEEP A BREAST JOIN FORCES TO FIGHT CANCER WITH ART**  
***Raising Funds and Awareness During National Breast Cancer Month***

Portland, Ore., Sept. 18, 2012 – When it comes to breast cancer, awareness and early detection save lives. That is why, this October, the award-winning, art-filled Provenance Hotels are joining forces with The Keep A Breast Foundation™ (KAB), the leading youth-focused, global nonprofit breast cancer organization, to promote awareness with eye-popping art, special fundraising rates and playful offerings designed to educate travelers about prevention and early detection.

During National Breast Cancer month, October 1-31, 2012, guests who visit any of the six Provenance Hotels in Seattle, Tacoma, Portland and Nashville, will find the hotels signature art collections complimented by works on loan from the KAB archive. Combining sculpture, philanthropy, and symbolic artistry, these one-of-a-kind plaster forms of female torsos have been personally customized by cutting-edge artists. In a nod to Provenance Hotels' origins in the Pacific Northwest, the hotels will display casts of female skiers and snowboarders adorned with the work of street artists from the region.

On display at Seattle's Hotel Max will be a cast of Kelly Marren painted by Qunicy Quigg. At Hotel Murano in Tacoma, guests will find a cast of Nicole Jeepster Hughes painted and adorned with metal by Autumn Adams. In Portland, Hotel Lucia will feature a cast of Devin Logan by Mat Savage; Hotel deLuxe will feature a cast of Spencer O'Brien by John Osgood; and The Governor Hotel will feature a cast of Maddie Bowman by Solace. At Hotel Preston in Nashville a cast of Jenna Balester by 13 FNRS, will be on display. Guests will also find KAB educational breast self-exam cards and copies of KAB's signature art-filled magazine in every hotel room.

Travelers who stay at Provenance Hotels during National Breast Cancer Month can book the "We Love Boobies" rate at any property and 10% of their room rate will be donated to KAB. To book, guests can visit: [www.provenancehotels.com/keepabreast](http://www.provenancehotels.com/keepabreast).

Each member of Provenance Hotels will offer KAB's signature "I Love Boobies" bracelets for sale, priced at \$4 each, at the front desk with 100% of the proceeds supporting KAB education and awareness programs. In addition, select locations will be offering pink cocktails with \$1 from each drink sold benefiting KAB. When guests order the popular Rose City Drop at Hotel deLuxe's iconic Driftwood Room in Portland or a Cosmopolitan at the chic Lobby Bar at Tacoma's Hotel Murano or the Pink Slip Lounge at Hotel Preston in Nashville, their purchase helps in the fight against cancer.

**About Provenance Hotels**

Provenance Hotels are award-winning urban boutique hotels with a distinct and deeply integrated art story. They include Hotel deLuxe and Hotel Lucia in Portland, Ore., Hotel Max in Seattle, Wash., Hotel Murano in Tacoma, Wash., and Hotel Preston in Nashville, Tenn. Provenance Hotels can be found online at [www.provenancehotels.com](http://www.provenancehotels.com).

**About The Keep A Breast Foundation™**

The Keep A Breast Foundation™ is the leading youth-focused, global, nonprofit breast cancer organization. Our mission is to eradicate breast cancer for future generations. We provide support programs for young people impacted by cancer and educate people about prevention, early detection, and cancer-causing toxins in our everyday environment. The Keep A Breast Foundation™ is headquartered in the United States as a 501 (c) (3) nonprofit. We are supported in fulfilling our mission by international partners Keep A Breast Canada, Keep A Breast Europe, and Keep A Breast Japan. Visit [www.keep-a-breast.org](http://www.keep-a-breast.org).

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