



JACKSON  
& COKER

## Willing To Relocate Survey

Deciding Factors

September, 2012

# Deciding Factors



Rank	2012	2007	1987
1	Overall Lifestyle of the Area	Overall Lifestyle of the Area	Hospital Facilities
2	Potential Income	Potential Income	Potential Income
3	Immediate Income	Immediate Income	Overall Lifestyle of the Area
4	Flexible / Fewer Work Hours	Less Call Rotation	(Not Surveyed in 1987)
5	Less Call Rotation	Favorable Malpractice Rates	(Not Surveyed in 1987)
6	Desirable Partnership	Flexible / Fewer Work Hours	(Not Surveyed in 1987)
7	Spouse's Preference	Climatic Conditions	Spouse's Preference
8	Hospital Facilities	Recreational Opportunities	Climatic Conditions
9	Favorable Malpractice Rates	Preference for Urban / Rural Location	Desirable Partnership
10	Climatic Conditions	Contact with Other Physicians	Contact with Other Physicians
11	Recreational Opportunities	Spouse's Preference	Recreational Opportunities
12	Contact with Other Physicians	Hospital Facilities	Preference for Urban / Rural Location
13		Desirable Partnership	Immediate Income

# Cluster Analysis

## Two Clusters – Age and Experience

### Cluster 1

- ▶ More likely to have a working spouse
- ▶ More likely to have relocated 1-2 times over the course of career
- ▶ More likely to prefer a suburban or urban location in the Northeast
- ▶ More likely to have been practicing 15 years or less
- ▶ More likely to be age 45 or younger
- ▶ More likely to specialize in
  - ▶ Dermatology
  - ▶ Gynecology
  - ▶ Hospitalist
  - ▶ Infectious Disease
  - ▶ Physical Medicine and Rehab
- ▶ More likely to be Female

### Cluster 2

- ▶ More likely to have relocated 3-6 times over the course of career
- ▶ More likely than Cluster 1 to have no preference or a rural location preference; no regional preference
- ▶ More likely to have been practicing more than 15 years
- ▶ More likely to be 51 or older
- ▶ More likely to specialize in
  - ▶ Neurology
  - ▶ Psychiatry
  - ▶ Surgery
- ▶ More likely to prefer a single-specialty practice
- ▶ More likely to be Male

# Cluster Analysis



## Differences Between Clusters in Relocation Factors

Cluster 1	Rank	Cluster 2
Overall Lifestyle of the Area	1	Contact with Other Physicians
Potential Income	2	Recreational Opportunities
Flexible / Fewer Work Hours	3	Climatic Conditions
Immediate Income	4	Hospital Facilities
Desirable Partnership	5	Favorable Malpractice Rates
Less Call Rotation	6	Desirable Partnership
Spouse's Preference	7	Less Call Rotation
Recreational Opportunities	8	Spouse's Preference
Climatic Conditions	9	Flexible / Fewer Work Hours
Hospital Facilities	10	Potential Income
Favorable Malpractice Rates	11	Immediate Income
Contact with Other Physicians	12	Overall Lifestyle of the Area



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