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**PayLane launches world’s first payments just for startups**

[**PayLane.com**](http://www.payLane.com) **becomes the first online payments processor to launch an offer dedicated just to startups.**

The first days of any startup are the most crucial phase for the business’s success. That’s why PayLane has reached out to new companies – so they can focus on running their business, while PayLane takes care of every minute detail connected to implementing online payments.

[PayLane for Startups](http://startups.paylane.com/) is a solution created just for new e-businesses, which will allow them to accept payments in EUR and GBP, through [credit and debit cards (Visa, Visa Electron, MasterCard, Maestro), PayPal and sofortbanking](http://startups.paylane.com/payment-methods). Additionally, every startup can implement for free single click payments and recurring payments, which are perfect for any kind of subscription programs, as well as descriptors – a custom description of the transaction on the bank statement.

Knowing that new companies are on a budget and every penny counts, PayLane’s prices are transparent. To make it even easier, PayLane created a pricing calculator that shows, after choosing the estimated number of transactions for each payment method and their average amount, an expected monthly fee for their services.

*“One of the biggest obstacles that stops new companies from accepting online payments is the lack of prior processing history, but PayLane for Startups is opened to everyone“,* says Karol Zieliński, PayLane’s Managing Director.

PayLane takes it one step further – since many startup founders are programmers themselves, it has recently launched also [Developer Zone](http://startups.paylane.com/api). This website for IT geeks has all sample codes, documentation and plugins needed to integrate with the PayLane system – whether it’s API or a ready-to-go solution.

To find out more, visit [PayLane for Startups](http://startups.paylane.com) and watch [Amiga-like video](http://youtu.be/HolejFOXcpk).

**About PayLane**

PayLane.com is a customer-focused online payments processing provider with extensive experience in European markets. Company currently processes payments in currencies from over 50 countries and is constantly enriching its offerings based on market drivers and opportunities. Its close relationships with carefully selected acquiring banks allow PayLane to provide the best possible terms and conditions for each merchant account. PayLane is an officially registered Visa, MasterCard, American Express and PayPal partner.

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