



Latin Fashion Week

Euphor@ - Ola DC

October 5-7, 2012

11 am - 8pm

*Walter E. Washington Conventional Center
801 Mt Vernon Place NW Washington, DC 20001*



What is Latin Fashion Week?

Latin Fashion Week is an economic development even and platform that is completely dedicated to excel, brings pride and notice to the work of Latin and multicultural inspired designers. The Latin Fashion Week's "Boutique Style" event helps designers, brands and companies in general to meet and interact with influential industry leaders and professionals who can help propel their work.

Latin Fashion Week is a movement that celebrates Latin Style, fashion Culture, Passion, Creativity and Innovations.

Latin Fashion Week's goal is to build Latin Pride an empowerment by giving original Latin Fashion and Creative talent a platform to showcase their work.

Latin Fashion Week is vehicle for the Latin Fashion Community to innovate, grow, synergize, and create pride in itself. Latin fashion Week will take place October 5-7, 2012 In Washington, D.C.



Euphori@ and Galeria Expo Showroom 2012 by Latin Fashion Week

Latin Fashion Week 2012 event theme is “Euphori@” which mean celebration. Latin Fashion Week wants to celebrate the fashion, art, beauty, music and inspiration. Showcasing Latin designers and multicultural Latin inspire designers from Colombia, Venezuela, Brazil, Spain, Dominican Republic, Trinidad, USA design and talent. The purpose of this even is to broaden the awareness of Latin Fashion Week and give emerging artist a platform to showcase their work.

Galeria Expo and Showroom open it door in Latin Fashion Week OLA! 2012 is a unique event because it brings a fresh perspective to Washington DC, promotes and encourages diversity, as well as different cultures uniting through fashion, art and music. OLA! 2012 invited guests will include top international bloggers, editors, journalist, stylist, make-up artist, publicist, photographers and many more.

OLA! 2012 is about giving talented emerging artist the opportunity to meet the media, network with industry peers, and have their work viewed at Latin Fashion Week 2012. This event will take place on October 5-7, 2012 from, 10am – 8pm at the Walter E. Washington Conventional Center.



Latin fashion Week Presents OLA! 2012

Participating Designers:

Rosita Hurtado

Bolivian-born Miami-based fashion designer, Rosita Hurdado after beginning Law studies in her country, her love of fashion had her jet setting around the world studying fashion design. She eventually started her own company in a Bolivia, RH Creaciones.

She has focused on making Bolivia part of the Fashion world with annual fashion festivals as well as traveling the world representing her country. Rosita who was responsible for creating the costumes for the costume of Lupita Jones and one of the gowns they wore Melissa Marty, and many participants wore designs of *Nuestra Belleza Latina* in 2009. Bolivian designer, who has worked in *Nuestra Belleza Latina* an Univision program, launched its new line autumn and winter. Has dressed Many Latin Television and Soap opera stars.

Mario Alberto Gallegos Jr.

Mario Alberto Gallegos Jr was born in the great State of Texas in the city of big hair, big cars and big hearts – Dallas. He describes his designs as a form of spiritual growth, an expansion of the human mind. He feels they are a fusion of ancient cultures and art mixed with a burst of sublime to feed those who are hungry for innovation. Gallegos studied fashion design at El Centro College. His interest, however, began when as a child with his grandmother who use to sew her own bedding, curtains and, here and there, a garment or two. He would sit and watch as she speeded off on her sewing machine as if she was racing a car. She would encourage him to go help his grandfather rake leaves or do handy work but he continued to sit and watch her every move.

Jaggy Owl

A young college student; which decide to express herself by hand painting her feeling and wisdom of life in her clothing. Revitalizing her wardrobe to create one of kind pieces that nobody else would have; which has now changed the face of customization ending in a creation of art. Initially painting flags from varies country on short pants, jacket, t-shirts, which result in a sensation. At the moment Jaggy Owl is receiving clients requested from around the country to have the memorable, unique one of a kind picture hand painted in their clothing, making this a unique piece of art and fashions. Jaggy owl is only for people who want to be themselves and be differentia.

Express yourself Jaggy Owl.....

Emily Gonzaga

Brazilian born, Emily Gonzaga, fashion designer raised in Sao Paulo, D'Milikah is a fashion brand offering an array of swimwear to make any woman feel an look her absolute best. One of Brazil's most recognizable contributions to fashion is swimwear, yet few designers have attempted to integrate Brazilian influence into design that caters to "real women" with "real bodies". Beauty comes in difference shapes and sizes. D'Milikah designs are diverse and individual. Most importantly, they are stylish – weather you plan on getting a great tan, or hitting the waves. Every piece is make from the highest quality Lycra that fits a women's body o a t, in our out the water..

Mayerly Rodriguez

Colombia, Mayerly Rodriguez grew up in the city of Bucaramanga, Colombia. She began her training at 12 years old as a seamstress and at the age of 16 began working officially at an atelier making baby clothing in Bucaramanga. Ms. Rodriguez worked at various fashion houses in Bucaramanga, working by day and studying at night while she learned how to design and make different types of clothing. At the age of 20, Ms. Rodriguez received a degree in fashion design, and was working as a production supervisor at the EULATAM Fashion Center, a family-owned fashion house. Ms. Rodriguez dressed Miss Aruba and her dancers for the talent show in Carnival 55, and dressed Miss Aruba Teen Carnival 55 for the final parade, as well as many other candidates for the Miss Aruba beauty contest. For the last ten years, during Carnival season, she has worked with the EULATAM branch in Aruba, designing and fabricating more than 200 dresses of varying types for dancers and beauty queens

Mia Elliott

Northern Virginia's top jewelry designers. Artistry and fashion was a passion from the beginning. Mia designed her first clothing line in 1992, started oil painting and pottery, but fell in love with the beauty of jewelry. Ibeautiful Mia Elliott is a distinctive handcrafted collection of couture jewelry. As her spontaneous spirit continues to carry the brand forward her jewelry has graced the pages of luxury fashion magazines and papers and has been seen on such celebrities has Robin Givens hosting "An Evening with Bill Cosby . I beautiful Mia Elliott is carried in Saks Jandel , Bloomingdale's trunk shows and fine boutiques and stores around the country. She shares her blessings of life through each individual piece of jewelry.

Cesar Alcocer

Born and raised in Mexico City, César Alcocer moved in the early 1990's to New York City where he studied in the FIT Fashion Institute of Technology New York. Later on he worked as a Design Assistant for Bob Evans and as a Fashion Illustrator for Badgley Mischka, Oscar de la Renta and Christian Dior. In 2001, César Alcocer launched his own fashion house under the label of Aulio. His collections include women's ready-to-wear evening dresses, accessories and shoes. César operates his showroom and atelier in the colonial district Del Carmen Coyoacán in México City.

Kleber Zambrano

My brand was born about eight years ago, I can't explode my creativity, and make a small business. I went to Colombia to study a few handicraft lessons for three months, after that with my own initiative I learned how to do every design without more lessons. Also, I studied two years of Graphic Design and now I'm going to university to study Interiors Design. My brand has to work with different television talents such as: new anchors, executives, directors, and every person that likes my work. Kleber's Kollektion's style is very different to other accessories brands because every design is exclusive (only two pieces for a collection), my inspiration gives me many facts: magazines, internet, TV, personal criteria, blogs, social networks, always with a distinctive touch. ANGELZ, a celestial touch for your look!

Tim Bradley

Tim Bradley is the sole designer/stylist of "The Timbrocollection." He is a native of Miami, Florida but has resided in the Washington, DC area for the past 20 years. He developed a passion for fashion about seven years ago and is now making strides as an emerging designer in the DMV area. He not only designs but he also sews every garment himself. His unique range and wide spectrum of designs offer something different for the stylish man and woman.

Tim is a self-taught designer, who creates one-of-a-kind collections which mostly consist of patterns he has created himself. Over the past six years, Tim has participated in numerous fashion shows, most notably DC Fashion Week 2011. Tim has also lent his talent by participating in fashion shows that benefit great causes such as HIV/AIDS Awareness, Breast Cancer, Homelessness, Education for underprivileged children and the District of Columbia inner city youth and most recently for The Leukemia and Lymphoma Society in July of 2012.

Ilka Harrigan

Owning a piece from any of Nanichi's collections is like owning a world of culture and history in its own beautiful form. Even though there is history and meaning behind each piece, it's the creativity and uniqueness in the jewelry that grabs the attention of most collectors. For decades, such jewelry has been worn to showcase personality traits and hobbies, celebrate and acknowledge important milestones, and honor loved ones and keep them close at heart.

Nanichi, established in 2007, means 'my heart/soul' and explains what Art and Craft means to young Anguillian designer Ilka Harrigan. Ilka has always had a passion for the arts and craft. She received ample training in Anguilla where she took arts and craft classes with Louise Brooks, a well-known Anguillian artist and an art professor at the Albena Lake-Hodge Comprehensive High School.

Geova Rodrigues

Brazilian born, Geova Rodrigues's inspiration comes from my painting and a big breakfast. I create clothes the same way I create a painting. Instead of a brush, I use a needle. I draw on the folklore and craft of my Latin roots. We have a saying, "Colorful like a bird; happy like a carnival." Geova Rodrigues was born in Barcelona in north east of Brazil. One of thirteen children, he learned about do-it-yourself fashion from his mother who recycled everything possible to clothe the family. After working as a painter in Sao Paolo, where his work was shown in numerous galleries and museums, Geova left Brazil in 1988 and made his way to New York City in 1992. Rodrigues started to work with clothing when he was given a gift of an old sewing machine from a friend..

Edith Cary

Edith Cary was born in Bolivia South America and graduated in 1996 from "Vanguard Fashion Institute". Edith was born with artistic genes, and she has been artistically inclined all her life. Her Latin roots are a big influence on her style. She is a dreamer, an artist and creative. Been at the Latin fashion week is a dream come true, I am creating a sophisticated young look, that will showcase the woman silhouette.



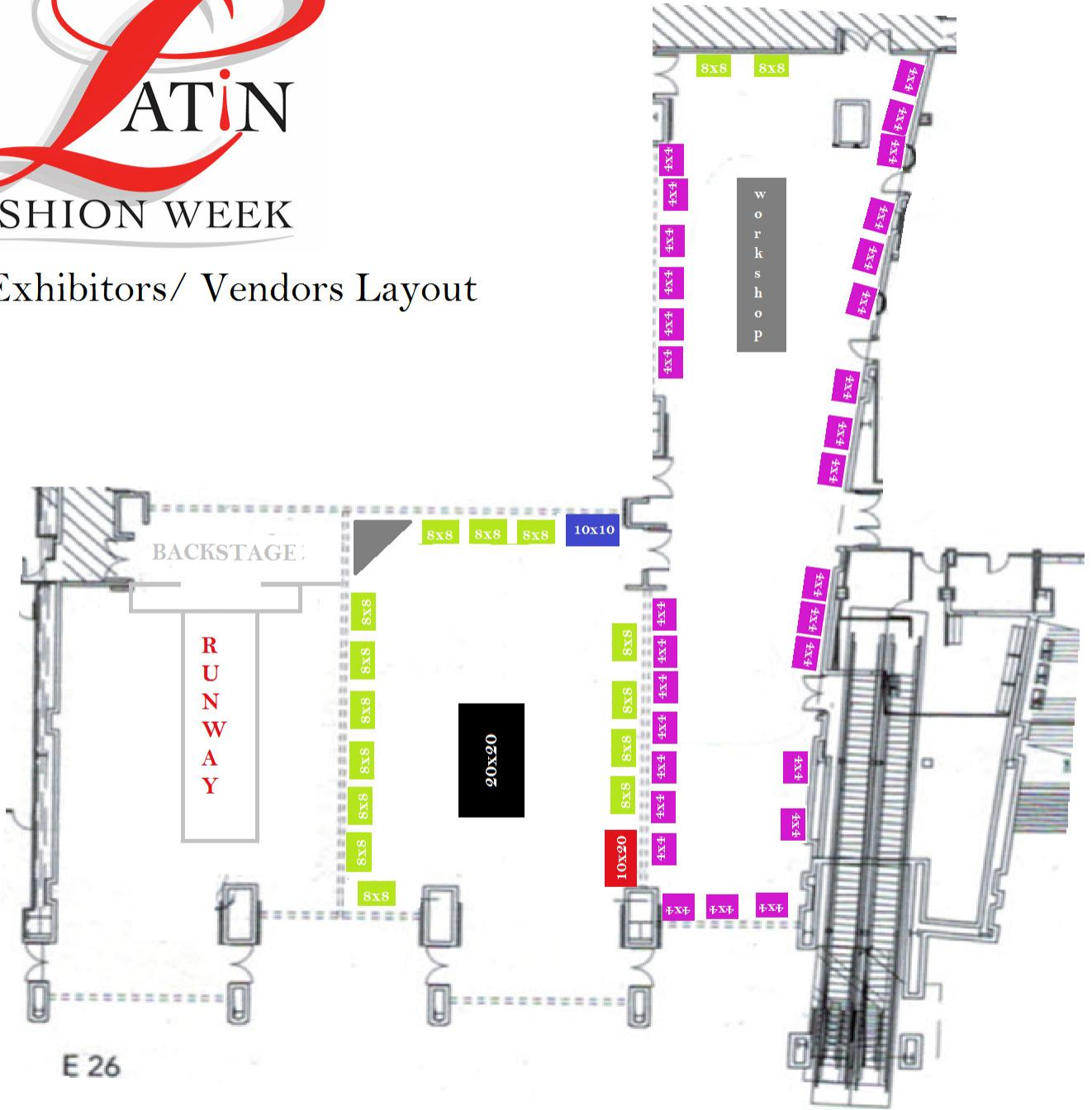
Euphori@ 2012 Schedule

	Friday October 5, 2012	Saturday October 6, 12	Sunday October 7,2012
10AM	Galeria Expo open	Galeria Expo open	Galeria Expo open
11AM	Inauguration Ribbon Cutting		Learn Spanish Workshop
12AM	Children Models Exhibition	Learn Spanish Workshop	Model Work Shop
1PM	Skin care workshop	Dance Workshop	
2PM	KLEBER ZORIANO	MIA ELLIOTT	EMILY GONZAGA
3PM	Dance Workshop	Make up Workshop	Children Models Exhibition
4PM	ILKA HARRIGAN	EDITH CARY	TIM BRADLEY
5PM	Make up Workshop	Modeling Workshop	Make up Workshop
6PM	JAGGY OWL	GEOVA RODRIGUES	ROSITA HURTADO
7PM	Learn Spanish Workshop	Presentation show	Closing, networking Special
7:30PM		MARIO GALLEGOS JR.	Closing, networking Special
8PM	MAYERLY RODRIGUEZ	CESAR ALCOCER	Closing, networking Special
	After Party Live Music	After Party Live Music	After Party Live Music



7th ST NW

Exhibitors/ Vendors Layout



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Why Support US?

Latin Fashion Week mission is to excel, promote awareness, bring notice to Latin and Latin inspires designers. Latin Fashion Week event, serve as an economic development event that helps create new jobs and busting revenue to the hospitality, spas, restaurants, retail and department stores, health and beauty, real estate industry and more...

Latin Fashion Week is a Mega Movement event, that as our role model New York Fashion Week started fifty years ago, bringing notice to the American designers after War World II, now is one of the most important fashion event showcasing American designers worldwide, becoming an important sources of revenue for each city where the event it being host.

Thank
You

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