

FOR IMMEDIATE RELEASE

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Speedtech International Incorporated offers a Buy One- Get One Free offer on SPEEDWRAP® Home Organizing Kits™ made from genuine Velcro® brand ONE-WRAP® material.

Racine, Wisconsin – September 25th, 2012– The popular SPEEDWRAP® Home Organizing Kit™ that sold out numerous times on the QVC Television Network and includes an array SPEEDWRAP® ties, is now being offered as a two-for-one deal and with free shipping, by its manufacturer, Speedtech International Incorporated.

Speedtech, the manufacturer of the SPEEDWRAP® brand **hook and loop fastener** and a leading wholesaler of VELCRO® brand ONE-WRAP® brand products first introduced the Home Organizing Kit™ on the QVC Television Network in the late 1990's. The kit is comprised of some of the top selling SPEEDWRAP® hook and loop fasteners and was such a successful selling item that QVC continued airing the product after the initial show. Speedtech's President, Chris Karnowski comments, "I personally pitched this variety pack of SPEEDWRAPS® live on the air and it was quite exciting. Just like you would imagine from a commercial, the Producers had me holding up weights using the SPEEDWRAP® ties. Within a matter of seconds after showing off the product's strength and stating that the product is made in the USA, you could see a spike in the number of callers placing orders with QVC. While I'd like to think the success of the product on QVC was due to my great demonstration skills, it's probably more a testament to the SPEEDWRAP® design and quality, their reusability and the fact that they are made using genuine VELCRO® Brand ONE-WRAP® material."

About The SPEEDWRAP® Home Organizing Kit™

The SPEEDWRAP® Home Organizing Kit™ includes four of the most popular SPEEDWRAP® hook and loop cable ties for use around the home, office or garage. The kit contains ten hook and loop (straps) each of the Small (6"), Medium (8"), Large (11") and Extra Large (15") lengths. The 40 straps come in four different colors. While the kit normally sells for \$20, the current offer allows customers to receive **two** of these kits for the price of just one. Additionally, the kits ship for free within the Continental US for all orders placed on www.TheStrapStore.com.

Customers use the SPEEDWRAP® Home Organizing Kit™ for everything from organizing wires behind a home entertainment system, to cleaning up cables behind a desk or for hanging and bundling cords in the garage. They also work great for bundling your computer's power cords. Made from VELCRO® Brand ONE-WRAP® material, SPEEDWRAP® industrial strength hook and loop ties are considered to be some of the finest quality hook and loop fasteners in the industry.

About Speedtech International, Inc.

Founded in 1994, Speedtech International Inc. pioneered the development of hook and loop cable and wire management products. Fabricating from a newly designed and patented VELCRO® brand fastening material, Speedtech led the market with innovative cable bundling, cinching, routing solutions using hook and loop. **SPEEDWRAP® Hook and Loop Fasteners**- including SPEEDWRAP® Brand cable ties, straps and rolls made from VELCRO® brand ONE-WRAP™ material are marketed by Speedtech, as well as some VELCRO® Brand ties, straps and more.

Speedtech specializes in industrial hook and loop products, including SPEEDWRAP® brand hook and loop straps, ties, back-to-back hook and loop rolls. These products are most commonly used for routing, bundling, organizing, identifying and securing wires, cables and other objects. Because SPEEDWRAP® hook and loop fasteners are gentle on wires, easy to use and reusable they are a popular wire management solution.

For over 15 years, Speedtech's engineering and sales team remain focused exclusively on **hook and loop fasteners**. Fabricating from hook and loop is Speedtech's entire business. In fact, they have so many hook and loop straps to choose from, that they started a website dedicated to these fastening solutions; www.TheStrapStore.com. An industry leader, Speedtech is a growing, customer-oriented company located in Racine, Wisconsin, serving customers worldwide. For assistance with material specifications, for wholesale pricing, or design assistance or to learn about becoming an authorized Distributor or Representative - contact the *Vel-Perts*™ at Speedtech today.

For further information contact:

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