

Dean Mercado

The “Motivational Marketer”

Dean’s Signature Speech...

Finding Your Unique Marketing Recipe For Success

The most successful businesses tend to be those that properly identify and leverage their unique strengths and opportunities. In this fact-filled and enlightening seminar, Dean Mercado introduces the 3 core purposes for marketing and how to choose the right combination of marketing strategies and tactics that position you to win!

Differentiate or Die: 3 Keys To Blowing Away Your Competition

Thanks to the Internet, competition for most businesses are at an all time high. Add to that a volatile economy and you really have a challenge on your hands! In this seminar, attendees will learn 3 keys that they can apply immediately to positively position their business with their target market and stand out from the pack!

Tools of the Trade: 5 Ways to Drive Massive Amounts of Traffic to Your Web Site

This fast-paced, interactive, and educational seminar delivers a power-packed, high-level overview of 5 cutting-edge, cost-effective marketing tools any of which if implemented properly can exponentially increase the effectiveness of your Web site and ultimately explode your



“Great marketing paves the way for easier sales!”

Keynotes... Half or full day workshops...
Multi-day seminars...
Retreats

About Dean...

Online Marketing Muscle Co-founder and CEO Dean Mercado is a well-respected marketing coach, strategist, author, and speaker with expertise on helping small businesses and independent professionals leverage the power of the Internet to increase their visibility, credibility, and reach within their target market.

Speaking Clients*

- Association of Residential Cleaning Services International (ARCSI)
- Long Island Advancement of Small Business
- The Greater Middle Country Chamber of Commerce
- Nesconset Chamber of Commerce
- Prudential Financial
- The Long Island Way

*partial list... See web site for more

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