Characteristics and Features

General Characteristics

▮ No Software, No Plug-ins

Your attendees will not have to install any software or plug-ins. Studies show that every time a software install is required (as small as it may be) it prevents access to up to 15% of new users as they may not have admin rights to install or installations simply fail.

▮ Web Browser Based

The webinar platform runs in any standard web browser. All major browsers (Microsoft Internet Explorer, Firefox, Opera, Google Chrome, Netscape, Safari) on Windows 7, Vista, XP, Mac OS, and Linux are supported. Accessing a room is as simple as accessing any web page.

▮ Mobile Support

We offer an app for Apple iOS devices (iPhone and iPad) as well as Android smart phones and tablets. All features are supported for attendees to view live webinars / presentations on the go.

▮ Customizable Interface

You can easily brand your webinar rooms with your logo as well as a color skin of your choice.

▮ Multi-lingual Interface

The platform is architecturally designed to support any language and character set. Currently the interface works in over ten different languages including Spanish, French, Russian and Chinese as well as languages written right to left such as Hebrew, Arabic or Persian.

▮ Highest Level of Security

All chat, voice and image communication channels are encrypted. This platform was built with security in mind from its conception. A number of other security measures such as password protection, strong file deletion, hardened servers make it an extremely secure system.

▮ Multi-Presenter Solution

Multiple presenters may co-present from different locations with control over the same Slide Show or movie. It is also possible to grant/revoke presenter access to other attendees.

▮ 100% Reliability

Redundant and load-balanced architecture ensures continuity and reliability during your webinars and presentations. If a server were to fail, another one automatically activates in a seamless fashion.

▮ Bandwidth Optimization

Thanks to its optimization algorithms transmitting and other advanced voice compression methods, the system can operate in low-bandwidth environments.

List of Features Available Inside webinar rooms

High Quality Audio

Your webinar rooms have integrated high quality audio with echo cancellation. Multiple presenters may easily activate their computer microphones and speak with virtually zero latency.

Advanced Chat

In-room chat and private chat are available based on the rules you set for your rooms. You have full control over permissions and may disable/enable chat at any time. Important messages in the room may be highlighted by using the Announcement feature. Unlike the general chat, announcements do not scroll up as participants type more messages.

Slide Show Module

Presenters can upload and convert any Microsoft PowerPoint (2003 - 2010) files from their computers with a few mouse clicks. The converted document preserves all animations and transitions, and can be played for attendees at any time. The Slide Show module adjusts the size of the slides automatically to each viewer's screen. Easy-to-use drawing tools including a Laser Pointer allow presenters to add annotations to each individual slide in real-time as they present to the viewers.

Virtual White Board

During a presentation you may need to draw a sketch or a quick outline. Similar to an actual board in a meeting room, the integrated White Board allows presenters to draw lines, shapes and arrows, add text, use a Laser Pointer and make their point with unprecedented ease. The content of the White Boards is persistent and hence remains on the board for your future sessions.

YouTube Player

You can use the YouTube player in your room to show movies to your audience during your webinars. Leveraging this powerful tool, you can show your audience videos for promotional or training purposes as an example and make your presentations more engaging.

Instant Poll and Survey

At any time during your online trainings or webinars you can start a premade or an improvised poll and get instant feedback from the participants. Results are saved in room reports. This easy-to-use feature adds a higher degree of interaction with your attendees.

Audio Player

While your attendees are awaiting the beginning of your webinar, you may use the Audio Player in the room to play a custom on-hold music or message. The Audio Player supports standard MP3 files as well as Internet radios and sound effects.

Timer

Using the Timer feature you can start a count-down viewed only by moderators/presenters or by everyone. An example of the application: Guest Speakers know how much time is left in their presentations.

eCurtain

As your webinars begin and attendees start to enter the room, your presenters might not be completely ready. The innovative eCurtain feature allows moderators to "lower the curtain on the stage" and play a background music or on-hold message while presenters prepare the images they wish to show. During this time presenters may talk with each-other without being heard by attendees. Once the presentation is ready they can raise the curtain and the show begins!

Room Management Options via the *Admin Page* portal

Room Configuration

Many features and parameters of your room(s) may be configured with a few mouse clicks via the Room Settings section of the "Admin Page" portal. You may add/remove features, allow/disallow attendees to chat with each-other, choose a skin for your room, modify access password etc.

Full Reporting

As soon as a session is terminated, a full report on attendance including contact information and the duration of attendance, along with transcripts of messages, results of Instant Polls etc. become available in the Reports section of the "Admin Page". Reports can also be downloaded in Microsoft Excel format.

Event Manager / Registration

A comprehensive Event Registration system accompanies your account. You may choose to set up formal events through the Event Manager. After participants register, automated messages and reminders are sent via email or Text Messaging. All of the registrants' information is available in event reports. A Microsoft Outlook plug-in is also available.

User Management

Easily manage your room's users via the User Manager section. Here, different authentication mechanisms are offered. Choose individual passwords, group passwords passwords based on your business requirements.