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FOR IMMEDIATE RELEASE

AIM LAUNCHES NEW WEB SITE

September 26, 2012, Plano, TX – AMERICAN INDUSTRIAL MANUFACTURERS of Building Materials, LLC (AIM) recently launched its new web site. Comprised of seven regional companies and an industry executive, AIM is positioned as a national presence in the manufacturing of building products. To support this alignment and to best serve its national and international customers, AIM launched its web site providing instant access to AIM's products.

The web site is organized so that the user can easily access:

- AIM's products by category
- AIM's products by application
- Industry reference tools
- How to contact an AIM representative

"We are committed to providing the best building materials and services in the industry," stated CEO/Managing Partner Andy Hastings. "AIM's new web site supports this mission by providing immediate access to our vast product offering and breadth of AIM's capabilities."

AIM's web site is home to the most recent product information. There you will find Product Data Sheets, Material Safety Data Sheets, Product Catalog and Images, as well as additional product, company and industry information. The URL for the site is www.aimbuildingmaterials.com.

About AIM: AIM produces over 500 products including complete lines of white coatings, emulsions, mastics, sealants, driveway maintenance products, modified bitumen membranes, caulks, adhesives, waterproofing, specialty paints, road emulsions and chemical distribution. AIM maintains manufacturing and warehouse facilities in Mars, PA; Cleveland, OH; Chicago, IL; Baltimore, MD; Ocala, FL; Ft. Worth, TX; El Paso, TX; Los Angeles, CA. and Oakland, CA. For more information, visit AIM's web site at www.aimbuildingmaterials.com or call (214) 254-4720.