

9th
ANNUAL MEETING OF
THE PRESIDENTS' FORUM
AT EXCELSIOR COLLEGE

DEBT & DISILLUSIONMENT

Extending the Economic
Advantages of Online Learning



OCTOBER 3, 2012

MAYFLOWER HOTEL

1127 CONNECTICUT AVENUE NW
WASHINGTON, DC

POLICY INITIATIVES

Now in its ninth year of problem solving for online and distance educational institutions, the Presidents' Forum brings together higher education leaders who have the common attribute of facing the growing challenge to access and productivity. Through this collaborative, the Presidents' Forum has already advanced in three groundbreaking projects:

- 1 Access to Learning, 2006**, which introduces a wide audience to the methods, advantages, and quality of online learning;
- 2 Transparency By Design 2008**, which is creating a common, timely, and shareable data reporting process for institutional performance; and currently,
- 3 State Approval and Regional Accreditation for Online Postsecondary Institutions: A National Strategy**, a policy initiative to advance new strategies and structures to rationalize the state oversight process, advancing associated regulatory and policy changes while protecting the interests of the public and reducing unnecessary barriers to student access.

With support from Lumina Foundation for Education, the Presidents' Forum is advancing an initiative (Multi-State Reciprocity in Postsecondary Approval and Regulation) to create a common framework for the substance and processes of state approval of institutions, and, with the assistance of the Council for State Governments (CSG), to create and educate policy makers about the benefits of a State Authorization Reciprocity Agreement (SARA) that could support increased reciprocity and efficiencies among the states.

PURPOSE

This meeting will center on issues affecting higher education cost containment for students and the institutions that serve them, and the cost saving contributions offered by online learning and tools for the assessment of prior learning. The program will include the presentation of the Lumina Foundation for Education supported State Authorization Reciprocity Agreement (SARA) Project that is aimed at facilitating access and reducing the cost and time to degree attainment.

SPEAKERS



Jamie P. Merisotis
President and CEO
Lumina Foundation
for Education

Jamie P. Merisotis is President and Chief Executive Officer of Lumina Foundation, the nation's largest private foundation committed solely to enrolling and graduating more students from college. Under his leadership, Lumina employs a strategic, outcomes-based approach in pursuing its mission of expanding college access and success, particularly among low-income, minority and other historically underrepresented populations. Lumina's goal is to increase the percentage of Americans who hold high-quality degrees and credentials to 60 percent by 2025.

Before joining Lumina in January 2008, Merisotis founded and served for 15 years as president of the Washington, D.C.-based Institute for Higher Education Policy, one of the world's premier education research and policy centers. He previously served as executive director of the National Commission on Responsibilities for Financing Postsecondary Education, a bipartisan commission appointed by the president and congressional leaders. Merisotis also helped create the Corporation for National and Community Service (AmeriCorps), and serves on numerous national and international boards of directors, including Bates College, Anatolia College in Greece, the Central Indiana Corporate Partnership, and The Children's Museum of Indianapolis.



Josh Jarrett
Deputy Director,
Postsecondary Success
Bill & Melinda Gates
Foundation

Josh Jarrett is a Deputy Director of Postsecondary Success in the U.S. Program of the Bill & Melinda Gates Foundation. He leads the Next Generation Models portfolio within Postsecondary Success. This portfolio supports learning innovations and technologies with the potential to dramatically increase low-income student success and improve affordability. Investments areas include interactive courseware and tools, diagnostic assessments, learner relationship management systems, and breakthrough delivery models. Jarrett has been with the foundation for five years.

Prior to the foundation, Jarrett served as an Engagement Manager in McKinsey & Company's Social Sector Practice, leading nonprofit organizations on issues of strategy, operations and organization. In particular, his work focused on charter school expansion, adolescent health services, and the effectiveness of foundation grantmaking. Prior to McKinsey & Company, Jarrett served as an entrepreneur, helping to launch a customer service software company, and as business planning consultant in the National Park Service.

Jarrett is a graduate of Dartmouth College and he holds a graduate degree in business from the Harvard Business School.

PROGRAM

8:30 AM

CONTINENTAL BREAKFAST

[COURTESY OF PEARSON]

9:00 AM

GREETINGS AND OPENING COMMENTS

Paul H. Shiffman, Executive Director, Presidents' Forum

John Flores, Executive Director, United States Distance Learning Association
Executive Director/Program Professor, Nova Southeastern University/Abraham
S. Fischler School of Education

9:10 AM

OPENING KEYNOTE SPEAKER

FOLLOWED BY QUESTIONS AND DISCUSSION

***Paying for College: Relating Students' Financial Challenges to the
National Goal to Remain Economically Competitive***

Jamie P. Merisotis, President and CEO, Lumina Foundation for Education

9:45 AM

PANEL 1

FOLLOWED BY QUESTIONS AND DISCUSSION

***Meet SARA: (State Authorization Reciprocity Agreement):
Rationalizing the Processes and Costs of State Authorization—
Presentation of the SARA Model***

James W. Hall, Consultant to the Presidents' Forum

MODERATOR

Bruce Chaloux, Executive Director and CEO, Sloan-C

Alan Contreras, Administrator, Office of Degree Authorization, Oregon (Retired)

Marshall Hill, Executive Director, Nebraska Coordinating Commission for
Postsecondary Education

Sharyl Thompson, Vice President, Regulatory Affairs and Compliance,
American College of Education

10:45 AM

BREAK

11:00 AM

PANEL 2

FOLLOWED BY QUESTIONS AND DISCUSSION

Reacting to SARA as a Vehicle for Change

Michael Goldstein, Dow Lohnes, PLLC

MODERATOR

Arthur Coleman, Managing Partner and Co-Founder, EducationCounsel LLC

Judith Eaton, President, CHEA

Terry Hartle, Vice President, ACE

Paul Lingenfelter, President, SHEEO

Jere Mock, Vice President of Programs and Services, WICHE

12:00 PM

LUNCHEON

[COURTESY OF TATA INTERACTIVE SYSTEMS]

12:00 PM

LUNCHEON KEYNOTE SPEAKER

FOLLOWED BY QUESTIONS AND DISCUSSION

Harnessing Technology to Address Next Generation Education Challenges

Josh Jarrett, Deputy Director, Postsecondary Success, Bill & Melinda Gates Foundation

1:00 PM

PANEL 3

FOLLOWED BY QUESTIONS AND DISCUSSION

Advancing Public Policy That Supports Cost Containment, Educational Innovation, and Degree Acquisition

Travis Reindl, Program Director, Postsecondary Education, National Governors Association

MODERATOR

Kevin Carey, Director, Education Policy Program, New America Foundation

Paul Fain, Senior Reporter, Inside Higher Education

Kenneth Hartman, Former President, Drexel University Online

Andrew P. Kelly, Research Fellow; Jacobs Associate, AEI

Amy Laitinen, Deputy Director for Higher Education, New America Foundation

2:00 PM

PANEL 4

FOLLOWED BY QUESTIONS AND DISCUSSION

Personalized Learning Assessment (PLA): Technology and Tools to Reduce the Cost of Degree Attainment

Ed Klonoski, President, Charter Oak State College
MODERATOR

Meg Benke, Acting President, Empire State College

Mary Beth Hanner, Provost and Chief Academic Officer, Excelsior College

John Kannapell, Vice President of Online Program Management, Blackboard Student Services

Chari Leader-Kelley, Vice President, CAEL

Karan Powell, Provost, APUS

3:00 PM

PANEL 5

FOLLOWED BY QUESTIONS AND DISCUSSION

Advancing National Goals for Degree Attainment Through Reciprocity and Cost Containment

A conversation with **David Bergeron**, Acting Assistant Secretary for Postsecondary Education

Rob Robinson, President, USDLA
MODERATOR

Dario Cortes, President, Berkeley College

Darcy Hardy, Assistant Vice Provost, Technology Education Initiatives, University of Texas at San Antonio and IPA – US Department of Labor

Pamela Pease, President, Pease & Associates

4:00 PM

SUMMARY AND ADJOURNMENT
TO VENDOR RECEPTION

[COURTESY OF PEARSON]

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Academic Strategies & Development
Kaplan Higher Education



Presidents' Forum
at EXCELSIOR COLLEGE

7 COLUMBIA CIRCLE

ALBANY, NY 12203

PHONE: (518) 464-8575

WEB: presidentsforum.excelsior.edu