

MANDELBAUM **MS** SALSBURG

BREAKFAST WITH MANDELBAUM SALSBURG

*A 3-Part Complimentary Seminar Series Addressing the Issues
that Keep New Jersey Businesspeople Up At Night*

PART 2 IN THE SERIES
WEDNESDAY, OCTOBER 3, 2012
8:30 – 10:00 A.M.

– HACKED TO DEATH – PROTECT CLIENT DATA AND YOUR REPUTATION

ATTENDEES WILL LEARN ABOUT THE INCREASING REGULATIONS AND OBLIGATIONS AFFECTING THE USE OF ELECTRONIC MEDIA AND STORAGE OF THIRD-PARTY PERSONAL RECORDS OF EMPLOYEES, PATIENTS, CLIENTS AND CUSTOMERS. THE INFORMAL AND INTERACTIVE PRESENTATION, WILL INCLUDE BEST PRACTICES IN DATA SECURITY PROTECTION, DATA BREACH NOTIFICATION PROCEDURES, DATA BREACH MITIGATION PRACTICES AND RISK TRANSFER ALTERNATIVES. YOU WILL ALSO OBTAIN AN APPRECIATION OF THE FINES, PENALTIES AND CIVIL LIABILITY THAT MAY RESULT FROM A FAILURE TO MEET THE MINIMUM STANDARDS FOR YOUR INDUSTRY OR BUSINESS.

PRESENTED BY

- RICHARD SIMON, COUNSEL TO MANDELBAUM SALSBURG AND A MEMBER OF ITS PRIVACY GROUP
- JON FALLON, CHAIR OF MANDELBAUM SALSBURG'S INTELLECTUAL PROPERTY PRACTICE AND A REGISTERED PATENT ATTORNEY
- ALAN HEYMAN, MANAGING DIRECTOR, CYBER SECURITY AUDITORS & ADMINISTRATORS LLC (CSA2)
- BRUCE WILSON, CIC, NEW AGENCY PARTNERS
- KIRK OAKES, AAI, NEW AGENCY PARTNERS

MAYFAIR FARMS
481 EAGLE ROCK AVENUE, WEST ORANGE, NEW JERSEY

Continental Breakfast Served

SEATING IS LIMITED
RSVP TO ALAN LEVINE AT MARKETING@MSGLD.COM OR (973) 477-9155

Third Program in the Series:

FIVE EMPLOYMENT LAW MISTAKES THAT COULD DESTROY YOUR BUSINESS – DECEMBER 5, 2012

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