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| Internet Marketing Agency | Standing Dog Interactive |

Website: [www.standingdog.com](http://www.standingdog.com)

**STANDING DOG INTERACTIVE WINS MULTIPLE STEVIE AWARDS® AT  
2012 AMERICAN BUSINESS AWARDS<sup>SM</sup>**

*Dallas-based Internet marketing agency takes home Gold, Silver and Bronze Stevie Awards® from the 2012 competition.*

Dallas, TX – Standing Dog Interactive was awarded a Gold, Silver and Bronze Stevie Award® at the 10<sup>th</sup> Annual American Business Awards<sup>SM</sup> in San Francisco on September 17, 2012.



The Dallas-based Internet marketing agency earned its three Stevie awards in three different categories. Standing Dog received a Gold Stevie Award in the Best Facebook Page category, which honored the agency's work on the [Event Cinemas' Facebook Page](#). In the Hospitality and Leisure category, Standing Dog earned a Silver Stevie for its Napa Valley Marriott website design. Finally, the agency won a Bronze Stevie in the Entertainment category for its Event Cinemas Frozen Coke Facebook App.

This was the first year that Standing Dog Interactive competed in the American Business Awards.

"I'm extremely proud of our team's work, and as a company, we're honored to receive these three Stevie Awards," said Mike Wylie, President of Standing Dog Interactive. "We continually strive to produce award-winning work for all of our clients."

The American Business Awards are the nation's premier business awards program. All organizations operating in the U.S.A. are eligible to submit nominations – public and private, for-profit and non-profit, large and small.

Nicknamed the Stevies for the Greek word for "crowned," the trophies were presented to winners during a gala banquet on Monday, September 17 at the Julia Morgan Ballroom in San Francisco. More than 200 nominees and their guests attended.

This year, for the first time, The American Business Awards were presented at two awards events: the traditional awards banquet in New York in June, and at a new tech and product awards event last night in San Francisco.

**About Standing Dog Interactive**

Standing Dog is an Internet marketing agency comprised of recognized industry professionals. With a successful record of helping companies reach their target customers, generating leads and driving revenue online, Standing Dog has quickly become one of the leading [Internet marketing agencies in Dallas](#). Its team of experts offers digital strategy and execution, from search engine optimization, pay per click marketing, local search marketing, social



media to design and development. In addition to improving search ranking, online visibility and site traffic, Standing Dog's SEO, PPC and social media experts provide in-depth analysis to identify the return on investment and the return on engagement. Named one of INC. 5000's fastest growing private companies two years in a row, Standing Dog has a commitment to excellence. Other major clients include Omni Hotels, Marriott and UDR.

For more information about Standing Dog Interactive and its services, visit [www.standingdog.com](http://www.standingdog.com)

#### About the Stevie Awards

Stevie Awards are conferred in four programs: The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about The Stevie Awards at [www.stevieawards.com](http://www.stevieawards.com)