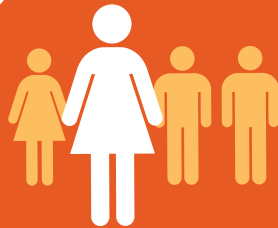


**Talent  
Acquisition,  
reimagined!**



# Attract more talent

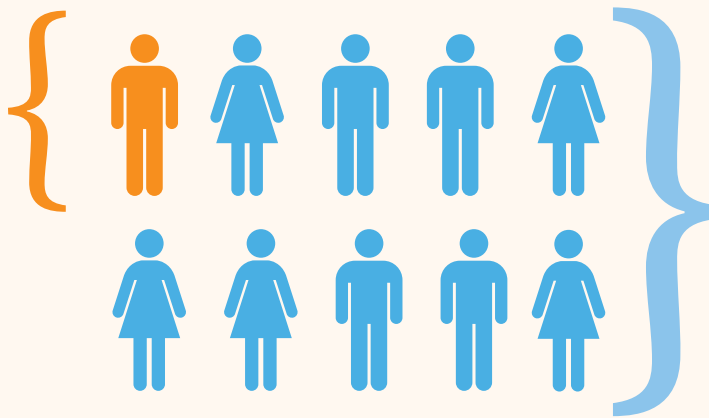
## Deliver a beautiful candidate experience

As the competition for talent increases, employers need innovative ways to attract the best candidates. Yet, most organizations pass up the opportunity to engage with 90% of the candidates at their own career portal. Instead, they discourage candidates with a complicated application process and impersonal approach.

Ascendify's award-winning **Talent Acquisition Platform** transforms a corporate career portal into an active, engaging talent community. Now, hiring managers and recruiters can connect with candidates, keep talent engaged, and nurture relationships over time – creating a pipeline of new recruits.



Only 1 out of 10 job seekers apply for a job. Ascendify helps you build relationships with the other 9.



# 90%

of candidates are getting away, including the best talent.



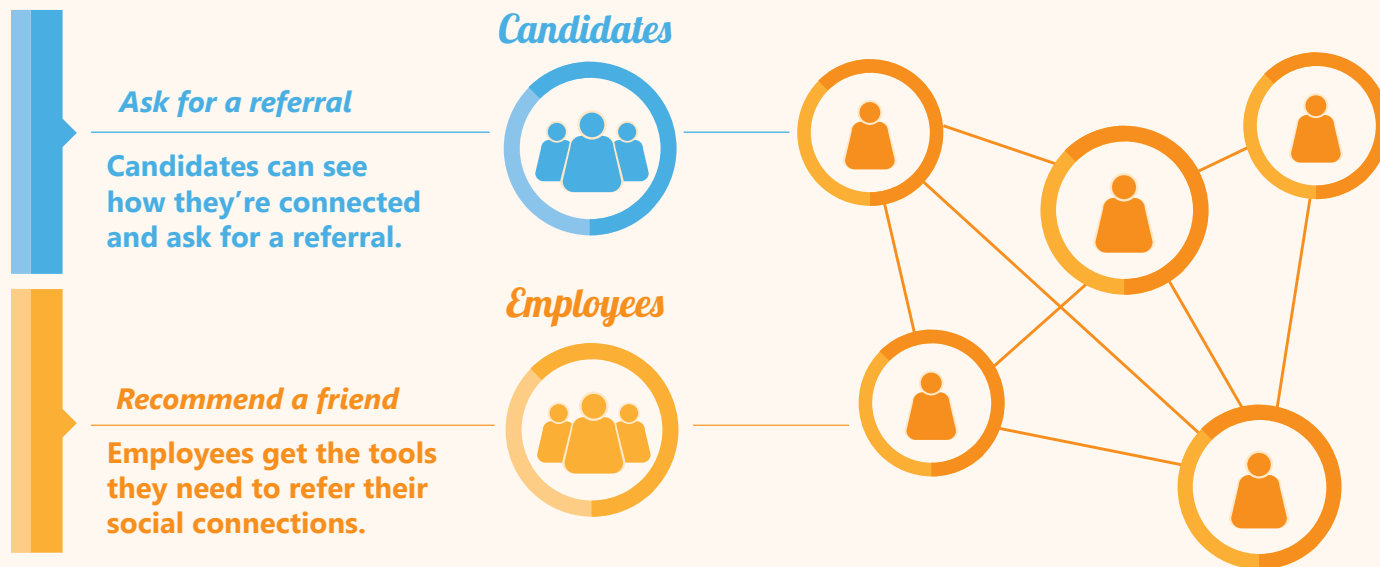
Human Resource Executive®

Top HR Product of the Year 2012

"Ascendify offers everything a recruiting department dreams of: the power of social media and detailed information about their talent pool." Social Media Delivered

# Connect with talent

Leverage employees' social connections



60%

of employees want to refer their friends



0%

have the online tools they need

**Everyone knows that referral hires make the best hires** - they typically perform better, last longer, and are more likely to fit the corporate culture. Employees are already connected to top talent, they just need easier ways to connect.

Ascendify's **Talent Acquisition Platform** is the only social recruiting tool that leverages Facebook and LinkedIn to both help employees refer their social connections and give candidates an easy way to ask for a referral.

*Reduce  
the cost  
of hiring*

# Build a limitless pool of talent at your career website



*Talent acquisition for the social enterprise*

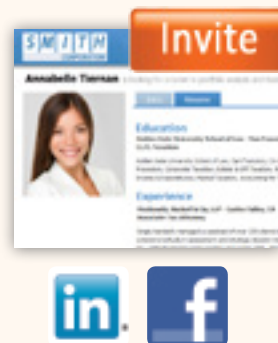
Ascendify delivers the social foundation that talent acquisition teams need to recruit top talent in today's fast-paced environment.



1

## Turn your career portal into an active talent pool

Attract talent and keep them engaged so they'll be ready when the hiring need arises.



2

## Candidates create an online profile

Recruiters and managers can easily find perfectly matched candidates, and invite them to apply.

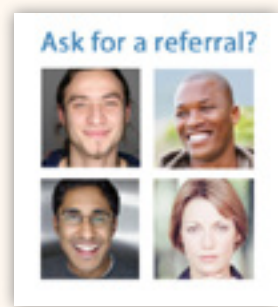
*Candidates join the community in 60 seconds with a resume, LinkedIn or Facebook profile.*



3

## All employees can help with recruiting

Tap into the social networks of existing employees for access to the best talent and drive down recruiting costs. Ascendify suggests people in an employee's social network, so a referral is just a few clicks away.



4

## Candidates can ask for a referral

Job seekers can ask people in their social network that work at your company for help getting their foot in the door.

# Screen candidates faster than ever



*Score candidates based on matching criteria you've set*

6

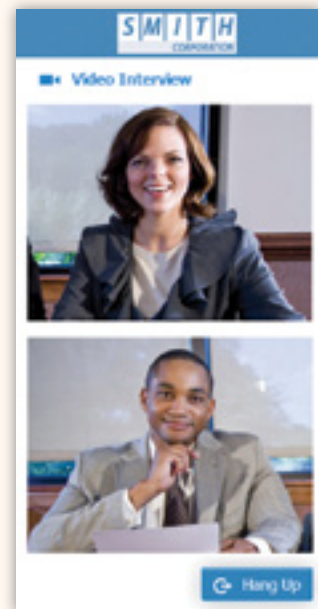
**Personalized screening criteria**  
With **Slide Scoring™**, managers set personalized screening criteria and add keywords to fine-tune results.



**Score 92**

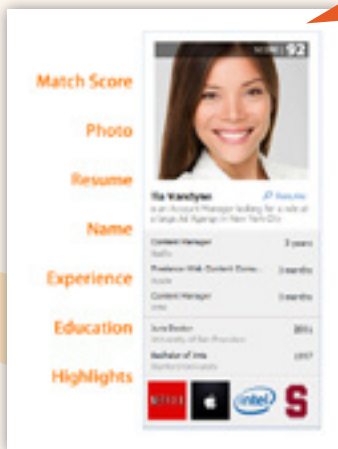
7

**Face-to-face online interviewing**  
Employers can screen candidates directly from within the community which saves time and reduces travel & overhead.



5

**Find better candidates faster**  
**Glance Screening™** is a fast, easy & fun "baseball trading card" view of a candidate's key credentials.



PATENT-PENDING

**"Harnessing social network data in a baseball card style... is a meaningful contribution to recruiter productivity. These are the pivot points for first layer resume screening."**

# Drive growth & engagement in the community

8

## Deliver better hiring outcomes

HR managers can track growth, activity, and engagement in the community in order to focus on efforts that have the highest return.

9

## Track employee referrals

Make sure the employees who are actively referring within the community are rewarded.

10

## Keep candidates engaged

Community members can be the first to hear about new job openings. Send weekly or monthly emails to candidates – give them plenty of reasons to return.



## Source Talent

Grow your talent pool by 10x, fill your pipeline with new recruits, and engage talent in new ways.



## Screen Candidates

Get faster ways to identify top recruits, and find the best talent at light speed.



## Measure Results

Ascendify's dashboards help you measure results and drive better hiring outcomes.

# Improve the candidate experience

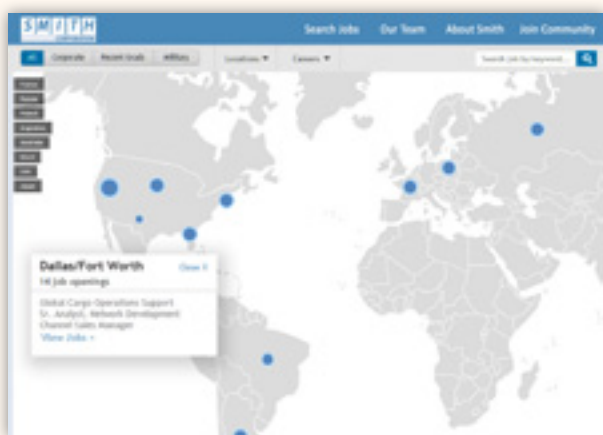
## Build employer brand

Curate  
Videos, News &  
Blog Articles



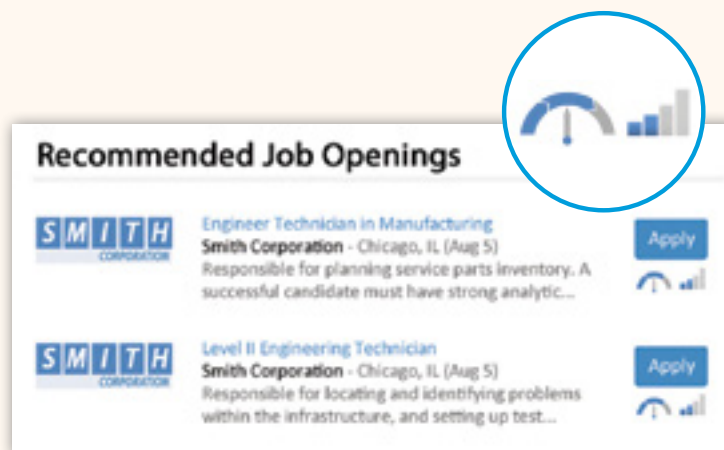
### Immerse candidates in your culture

Share your benefits, culture, people, diversity programs, and videos. Give candidates more reasons to want to come onboard.



### Interactive maps of job openings

Candidates can browse open jobs with global maps that drill down to the relevant jobs within any region and career field.



### Recommend jobs and set candidate expectations

Ascendify is the only solution that recommends jobs to candidates and shows them how well they match up, even before they apply – setting candidates' expectations in advance.

# End-to-end, enterprise-class services and support

*Strategy  
Consulting*

*Technology &  
Integration*

*Service &  
Support*

#### **Services & Support**

We're ready to help. Each client gets direct access to our dedicated team members who are empowered to resolve issues. We treat every client as a priority.

#### **Customization & Integration**

We consult with clients to understand their requirements and tailor a talent community that aligns perfectly with their corporate initiatives.

#### **Community Curation**

Our community managers can manage content and establish relationships. We assist in blog, video, and news curation so that talent stays engaged and the community grows.

#### **Employment Branding**

We work with our clients' marketing group to represent their corporate brand as a modern, social enterprise that will attract top talent.

#### **Training, Rollout & Adoption**

Ascendify works with you to provide training and ensures enterprise-wide adoption that maximizes your return on investment.

#### **Regulatory Compliance**

Customized reports can be set up to ensure compliance with EEO and OFCCP regulations so that diversity and affirmative action guidelines are followed.

*Ready to try? Sign up for a demo.*

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@Ascendify  
(415) 735-1601

Enterprise  
integration with  
existing HR & CRM  
applications

ORACLE®  
Taleo

IBM  
Kenexa