



Join the SendtoNews News Agency Network™ and receive broadcast-quality, sought-after multimedia content as well as new revenue streams.

With increased competition, lower advertising revenues and widespread industry cutbacks, news outlets today (tv, radio, print as well as online) are being forced to do more with less.

SendtoNews Can Help

Sendtonews serves as a fountain for fresh story ideas and high quality, third-party content. Engage your readers more often with a wider breadth of content to improve readership and ultimately your online revenues.

Partnership Benefits

SendtoNews is currently partnering with both traditional and digital news agencies to create a North American guaranteed distribution network for multimedia sports content - primarily game highlights and fan interest stories.

With this large, unprecedented SendtoNews News Agency Network™ in place, SendtoNews is able to:

- 1 Obtain significant volumes of premier, previously unattainable, sports multimedia content to enlarge your news agency's online pre-roll and banner advertising programs.
- 2 Present unique and highly compelling advertising opportunities to leagues, teams, big brands, and major advertising agencies looking to make mass-market buys to reach national, regional, local and even hyper-local audiences.

▶ ENGAGE READERS & DRIVE REVENUES

We Work With North America's Leading Content Providers

SendtoNews is currently working premier sports organizations including the National Hockey League, Major League Soccer, America's Cup Sailing, the Western Hockey League and the American Hockey League. In 2012/2013, we anticipate adding more than a dozen additional leagues to our content network.



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