Contact: Deborah Erickson

Angel Foundation derickson@mnangel.org Phone: 612.627.9000 ext. 506 http://www.mnangel.org





PRESS RELEASE

Angel's Attic Twin Cities Sale Will Benefit Charity for Cancer Patients Local Cancer Charity Angel Foundation Hosts Annual Fundraiser & Benefit Sale October 13-17

MINNEAPOLIS (October 4, 2012) – Beginning October 13, 2012 Angel Foundation will host its annual Angel's Attic benefit sale for local patients who've been diagnosed with cancer. The sale space at The Four Seasons Plymouth Mall and all the various merchandise is donated; which means more than 90 percent of the proceeds from this event will go directly to Angel Foundation's financial assistance and education support programs for adults with cancer and their families. The sale is also a win-win for those in need—offering an affordable place to shop as well as a means to give back to others in the community.

When:

October 13-17, 10:00 a.m. - 6:00 p.m. daily; \$3.00 admission on Saturday, October 13. All merchandise $\frac{1}{2}$ -price on Wednesday, October 17

Where:

The Four Seasons Mall in Plymouth, MN at the Southwest corner of Hwy 169 and Rockford Road. Address: 4108 Lancaster Lane North, Plymouth, MN 55441.

What:

Angel's Attic is an all-volunteer community fundraiser sale that will be held for five days in October to benefit Angel Foundation's work as a support charity for cancer patients and their families. The benefit sale consists of donated merchandise that will fill 90,000 square-feet of space and include antiques, furniture, art, household goods, sporting goods, lawn and garden, building materials, clothing for adults and children, toys, and much more.

Why:

For most of the volunteers--including Angel Foundation founders Kay Melemed and Judy Kauffman, who organized the World's Largest Garage sale for more than 30 years for the American Cancer Society--the sale is a labor of love. Most Angel's Attic volunteers either live with cancer themselves or know someone who has or has had the disease. Mary's story below is just one of the many cancer patients who will benefit from this event:

Mary's story:

Last Spring, Mary, a 42-year-old Long Lake resident who also volunteered at the Angel's Attic sale, went to the doctor for treatment of what she thought was a minor ailment. Instead she received the shock of her life when she was diagnosed with rectal cancer. While the diagnosis turned her life upside down, she was ready to meet the cancer head on with an aggressive regimen of surgery, chemo and radiation treatment. Mary was no stranger to cancer—as her mother is a 20-year survivor of breast cancer.

Throughout her chemotherapy regimen, Mary continued to volunteer alongside her mother for the Angel's Attic sale. On many days, she'd volunteer before or after her treatment that day.

Following a year of aggressive cancer treatment, Mary has again joined the ranks of Angel's Attic volunteers for this year's sale—despite the sad news that her cancer is now terminal. In addition, she has generously volunteered to be a media spokesperson for the event.

For interviews with Angel Foundation representatives, Angel's Attic representatives or volunteers, please contact: Deb Erickson, Angel Foundation Media Relations at 612.627.9000, ext. 506 or derickson@mnangel.org.

About Angel Foundation:

Through an innovative and integrated approach, Angel Foundation is a cancer charity that provides financial assistance for non-medical basic needs such as food, gas, utilities and rent or mortgage payments. The foundation also offers education and help place patients into cancer support groups at no cost through its Facing Cancer Together program; which helps adults with cancer and their families live life well with stability, strength and resilience.

For more information on Angel Foundation: www.mnangel.org.