

# TWM Online Application

Track What Matters offers a “software as a service platform” allowing customers to track vehicles and assets ranging from service fleets, vehicle transportation, and trucking, all via our proprietary online application. Tracking services are available via the most popular browsers on Windows and Mac operating systems. Additionally, customers can access the locations of their vehicles via mobile applications.

## Online Application at a Glance

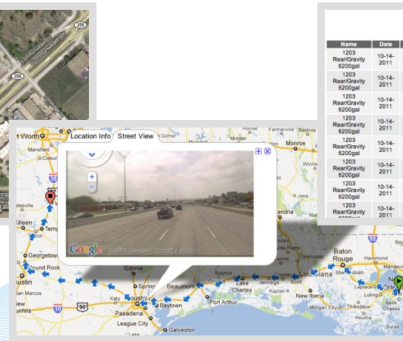
- Runs on Google Maps®
- Geo-Fencing
- Email/SMS Alerts
- 365-Day Reporting History
- Access Anywhere in the World
- Cloud-based Application
- No Software to Install



Our GPS Tracking software is "In the Cloud", so there is no need to burden your IT department. Training is minimal, because we utilize Google Maps®.



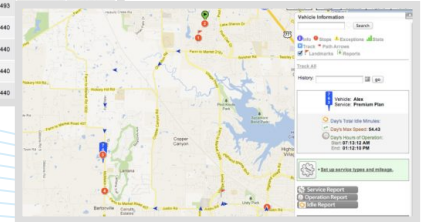
Monitor From Anywhere



Track Vehicle Paths & Routes

Name	Date	Time	Address	City	State	Zipcode	Latitude	Longitude
1203 RearGravely	10-14-2011	1:42 P	608 CARRIBBEAN Avenue	CLEWISTON	FL	33440	28.57884671021	-80.791174828798
1203 RearGravely	10-14-2011	1:43 P	608 CARRIBBEAN Avenue	CLEWISTON	FL	33440	28.57884671021	-80.791174828798
1203 RearGravely	10-14-2011	1:37 P	608 CARRIBBEAN Avenue	CLEWISTON	FL	33440	28.57884671021	-80.791174828798
1203 RearGravely	10-14-2011	1:17 P	648 1ST Avenue	SOUTH BAY	FL	33483		
1203 RearGravely	10-14-2011	12:57 P	0 SUGARLAND Highway	CLEWISTON	FL	33440		
1203 RearGravely	10-14-2011	12:56 P	0 SUGARLAND Highway	CLEWISTON	FL	33440		
1203 RearGravely	10-14-2011	12:37 P	0 SUGARLAND Highway	CLEWISTON	FL	33440		
1203 RearGravely	10-14-2011	12:17 P	0 SUGARLAND Highway	CLEWISTON	FL	33440		
1203 RearGravely	10-14-2011	12:17 P	0 SUGARLAND Highway	CLEWISTON	FL	33440		

Quick Reports



Vehicle Stops

## Customized Solutions

In addition to standard tracking offerings, Track What Matters offers custom application development to achieve features not currently offered by existing market solutions. One such solution is that data can be presented using TWM's application and customized to meet the customer's specific needs. Alternatively, the data can be fed into customer's in-house application utilizing an XML data-feed.



**Corporate Address**  
1277 Porter Road  
Flower Mound, TX 75022

**(800) 293-0420**  
[sales@trackwhatmatters.com](mailto:sales@trackwhatmatters.com)  
[www.trackwhatmatters.com](http://www.trackwhatmatters.com)

**Business Address**  
2652 FM 407  
Suite 215  
Bartonville, TX 76226

### Track What Matters' Mission

Track What Matters exists to deliver world-class solutions by meeting the business needs of our customers through ongoing discovery and personalized service to measurably improve their bottom-line profits.