Datafield, The mobile forms and surveys solution, announces its integration with BOX OneCloud !

San Francisco, October 9th, 2012. Datafield, The mobile forms and mobile surveys solution, announced an integration with Box OneCloud at BoxWorks 2012. The collaboration will provide that all data collected by field workers and mobile respondents using Datafield mobile application will be saved and accessible via Box. Datafield is fast becoming the reference for companies willing to go paperless in their field operations. Datafield mobile application is used to conduct surveys, perform audits and inspections, collect customer feedback and email in POS or trade shows.

The Box OneCloud integration allows operations managers to access the data and pictures collected by mobile workers anytime and anywhere with Box. Datafield will create specific Box folders for each mobile campaign and instantly feed them with the latest figures, rating, email, comments … as well as pictures and location collected by mobile workers on Datafield Mobile application (available for Android and iOS). Box users will then be able to share those mobile campaigns with selected team members.

Antoine Déroche, CEO and Co-founder of Datafield, expects positive feedback from Datafield users: "Integrating Datafield with Box OneCloud allowed us to take advantage of the cloud and offer additional services to our customers. Thanks to Box OneCloud, our customers are now less reliant on Datafield web-based dashboard to access their data and they can decide to share collected data with the mobile workers they wish. That is great !"

Datafield expects that some of its customers, such as Kantar Group using Datafield for Mystery shopping, or L'oreal performing POS audit check, will be willing to go one step further and take advantage of the BOX OneCloud integration*.*

About Datafield
Datafield (www.data-field.com) is an onsite data collection solution with the ambition to empower enterprises over their field operations. Datafield is made of a web based dashboard to create forms and a mobile application to perform those forms onsite and offline. Datafield provides enterprise with a new set of actionnable KPI – such as geo-stamped pictures - to improve their field operations management.

Datafield mobile Application is trusted daily by thousands of mobile workers in various verticals such as market research, marketing, transportation and logistics, facility management, construction or audit and inspection.