

EMA Names Centerity the Top Value Leader in its Enterprise Network Management System Radar Report for 2012

Centerity Systems, Inc., (www.centerity.com), the pioneering developer of next-generation, enterprise-class monitoring solutions for network and IT environments, has been named by Enterprise Management Associates' (EMA) the top Value Leader in its 2012 ENMS Radar Report. Centerity also wins EMA's Special Recognition Award for Best Extensibility.



NEEDHAM, MA (USA) - October 9, 2012 - Centerity Systems, Inc., the pioneering developer of next-generation, enterprise-class and carrier-class monitoring solutions for critical information systems and IT infrastructure, has been named Enterprise Management Associates' (EMA) top Value Leader in its *Enterprise Network Management Systems (ENMS) Radar Report for 2012* in the Medium Deployments category. In this study, EMA evaluated top Enterprise Network Management Systems vendors across five major vectors: Architecture & Integration; Functionality; Cost Advantage; Deployment & Administration and Vendor Strength and awarded Centerity the highest combined score in Product Strength and Cost Efficiency.

To qualify for inclusion in EMA's Radar Report, solutions must demonstrate:

- Proven support for components / elements from multiple networking equipment manufacturers;
- Ability to share information with and obtain information from other IT planning and operations management tools and systems; and
- Credible deployments in a setting where at least 5,000 elements are being concurrently monitored / managed.

"We congratulate Centerity on achieving the highest combined score in EMA's ENMS Radar Map for Medium Deployments and reaching Value Leader status," said Jim Frey, Managing Research Director of Network Management at EMA. "Although a relative newcomer to the U.S. market, our study indicated that Centerity Monitor is delivering noteworthy results for a wide range of international organization types and sizes. Of particular note was the solution's broad data capture features, allowing it to be applied end-to-end for covering complex and diverse IT infrastructures. This is an essential component within Centerity's broader solutions objective of enabling next-gen Business Service Management (BSM) for integrated, service-centric IT availability and performance monitoring. Centerity also gained our Special Recognition Award for Best



Advanced IT Performance & Availability Monitoring Solutions

Extensibility in the Medium Deployments category,” he continued. “Centerity’s architectural approach enables quick deployments, customer-led adaptation, flexible management and scalable expansion options.”

“We are honored to be named top Value Leader and cited for Special Recognition in EMA’s latest Radar Report for Enterprise Network Management Systems,” says Centerity CEO, Roi Keren.

“This recognition from EMA demonstrates industry-wide acceptance and validation of Centerity’s ability to deliver a broad, flexible and highly cost-effective enterprise monitoring solution providing organizations with the greatest utility and functionality within a rapidly-deployable, all-in-one platform,” adds Centerity’s COO, Marty Pejko. “Centerity delivers true BSM by facilitating cross-platform and cross-functional analysis eliminating information silos while operating within a very reasonable and predictable budget,” says Marty.

To request a copy of the Radar Report, please visit www.centerity.com.

About Enterprise Management Associates (EMA)

Founded in 1996, Enterprise Management Associates (EMA) is a leading industry analyst firm that specializes in providing deep insight across the full spectrum of IT and data management technologies. EMA analysts leverage a unique combination of practical experience, insight into industry best practices, and in-depth knowledge of current and planned vendor solutions to help its clients achieve their goals. To learn more about EMA, go to <http://www.enterprisemanagement.com>

About Centerity

Centerity Systems, Inc., (www.centerity.com), headquartered in Needham, MA USA, is the pioneering provider of rapidly-deployable, All-in-One, enterprise-class and carrier-class monitoring solutions for critical information systems and IT infrastructure. Centerity helps organizations to substantially improve business performance at greatly reduced cost by providing a highly-efficient unified platform that simplifies all aspects of monitoring infrastructure, networking and information flow. Centerity Monitor will track, detect and monitor physical and virtual servers, standard and proprietary applications, networks, storage, databases and passive equipment including cloud-based assets all in one unified platform. Centerity’s advanced features provide accurate measurement of performance and availability as well as End-User Experience Monitoring, Business Service Management (BSM), Inventory Management and dynamic threshold management.

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