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FOR IMMEDIATE RELEASE

The Inaugural *Jamie's Hope Masquerade for a Cure* Event Benefiting *The University of Texas MD Anderson Cancer Center* is Destined to be a Hit!

Summary: Overwhelming support of the inaugural *Masquerade for a Cure* gala continues to flood in!

Houston, TX | October 8, 2012 – The inaugural [*Jamie's Hope Masquerade for a Cure*](#) benefiting *The University of Texas MD Anderson Cancer Center* will take place from 7:00pm – 11:00pm on Saturday, October 20, 2012 at the *River Oaks Country Club* in Houston, TX. This exquisite gala is being produced by the founder of *Jamie's Hope*, Jamie Gilmore (age 30), who is now battling cancer for the fourth time.

This 250+ guest, black-tie gala entails an all-inclusive evening including open premium bar, passed hors d'oeuvres, gourmet buffets, live music by the [*Richard Brown Orchestra*](#) in the main ballroom & masquerade strings duo in the salon, an array of exotic entertainment including contortionist, stilt jugglers, and more provided by [*J&D Entertainment*](#).

The extensive auction continues to grow daily, featuring some amazing items! Snatch up wonderful travel packages including stays at the [*Royal Towers Atlantis Resort*](#) in the Bahamas and a [*beautiful vacation home*](#) in a prime ski location in Breckenridge, Colorado. Indulge in one-of-a-kind experiences including an all-inclusive South African safari trip for two to the breathtaking [*Ezulwini Safari Game Lodge Resort*](#). Experience a NFL Vacation Package for two to Tampa including a two night stay in a fabulous condo, two Tickets to the *Buccaneers vs. Eagles* game on December 9, 2012 and \$500.00 Airfare Credit with *United Airlines*. How about a \$2,500, all-inclusive package for two to the *2013 Shell Houston Open*?!

For those looking for something to do in the Houston area, there are tickets to the upcoming Lady Gaga & Madonna concerts, several front row tickets to the *Houston Texans* home games (40 yard line, directly behind the Texans bench!) or enjoy an evening at the [*South Shore Harbour Resort & Spa*](#) near Galveston.

Take advantage of the opportunity to load up on celebrity memorabilia such as a Paul McCartney signed guitar, a *Nascar* jacket signed by over 30 drivers, signed *Houston Texans* gear by JJ Watt, Brian Cushing, Arian Foster, Matt Schaub, and Andre Johnson. Other memorabilia includes items signed by Nolan Ryan, Mohammed Ali, Tiger Woods, Jack Nicklaus, Kenny Chesney, Clint Black, Journey, and Led Zeppelin as well as political figures such as Obama, Romney, and George Bush and more!

Ladies, adorn yourself in the finer things such as the gorgeous necklace from [*I W Marks Jewelers*](#) that founder, Jamie Gilmore, will be featuring for the evening... this beauty is an 18kt white gold and diamond necklace by Charriol, part of their "Cigniture" collection and is 36" in length value \$7500.00! Wrap yourself in the lovely ivory, cashmere and angora jacket with a blush fox collar, tuxedo front and cuffs, from [*Woody's Furs*](#) valued at \$3,500.00.

Don't miss out on gift certificates from Dr. Franklin Rose of [Utopia Med Spa](#) valued at \$1,500.00 or *Botox & Juvederm* packages from Dr. David Altamira of [Altamira Plastic Surgery](#) valued at \$1,200. From beautiful art pieces to clothing, jewelry, kid stuff & more, there are so many incredible items that we couldn't begin to mention them all!

"We are blown away by the overwhelming response that we have received from so many. This event is destined to be a hit!" –Amanda Abiassi, *Masquerade for a Cure* Event Chair.

Limited general admission & VIP tickets are available for a short time at www.JamiesHope.org/events.

Sponsorship opportunities for organizations, businesses and individuals are being offered for those looking to take part in this one-of-a-kind event. Special thanks to our existing sponsors, [Weatherford International Ltd.](#), [Greenberg, Grant & Richards, Inc.](#), [Thru Tubing Solutions](#), [ProActive Media Group](#), [EnVogue Events](#), [Southwest Infiniti](#), [Parker & Burgess, LLC](#), [Adam Dallas Designs](#), [Page International Communications](#), [Jessica McCreary Real Estate](#), [Regions Bank](#), [PWI Supply](#), and print media sponsor, [Houston Modern Luxury](#).

Jamie's Hope proudly funds cancer research at *MD Anderson*, accelerating the delivery of new cancer drug therapies from concept to patients in the clinic where the *Center for Targeted Therapy* is playing a critical role. The center, directed by Garth Powis, D.Phil., allows *MD Anderson* researchers and clinicians to coordinate all stages of the drug discovery and development process. The goal is to design more effective and targeted drugs with less toxicity.

For more information, please contact Event Chair, Amanda Abiassi:

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